Liverpool John Moores University

| Title: | MACROECONOMICS |
|--|--|
| Status: | Definitive |
| Code: | 4502AE (107272) |
| Version Start Date: | 01-08-2011 |
| Owning School/Faculty: Teaching School/Faculty: | Liverpool Business School Isle of Man International Business School |

| Team | Leader |
|-----------|--------|
| Alex Watt | Y |

| Academic Level: | FHEQ4 | Credit Value: | 12.00 | Total Delivered Hours: | 31.50 |
|-----------------------------|-------|-------------------|-------|------------------------------|-------|
| Total Learning Hours: | 120 | Private Study: | 88 | | |

Delivery Options

Course typically offered: Runs Twice - S1 & S2

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 24.000 |
| Tutorial | 6.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|----------------------|--------------------------|------------------|------------------|
| Exam | AS1 | Examination | 67.0 | 1.50 |
| Essay | AS2 | Assignment (1,000 words) | 33.0 | |

Aims

To provide an introduction to standard macroeconomic theory and policy as a tool to understand real-world issues and explain the economic business environment based on macroeconomic theory.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the main objectives of macroeconomic policy and the costs of not achieving them and explain the nature and causes of economic growth in the short and long term.
- 2 Identify the role of central banks and the financial system in the functioning of economies and differentiate between competing theories of growth, unemployment and inflation.
- 3 Discuss the use of fiscal and monetary policy tools to tackle macroeconomic problems.
- 4 Recognise the benefits from international trade and why countries develop freetrade areas.
- 5 Explain the meaning and constitution of the balance of payments and explain the advantages and disadvantages of different types of exchange rate regimes.
- 6 Identify issues surrounding globalisation and the role of offshore financial centres.
- 7 Apply macroeconomic theory to real-world issues and the business environment, and vice versa.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| EXAM | 1 | 2 | 3 | 4 | 5 | 6 |
|-------|---|---|---|---|---|---|
| ESSAY | 1 | 2 | 7 | | | |

Outline Syllabus

1. Introduction to the national economy: Objectives of macroeconomic policy, the circular flow model, equilibrium in the national economy

2. Money and Interest Rates

3. Unemployment and Inflation: Meaning, measures, causes and effects, relationships

- 4. Economic Growth and Macroeconomic Policy
- 5. Macroeconomic Policy in Practice
- 6. International Trade and the Balance of Payments

7. Balance of Payments and Exchange Rates

8. Trade, Exchange Rates, Globalisation and Offshore Financial Centres

Learning Activities

Lecture and tutorials with interactive, problem-based learning activities.

References

| Course Material | Book |
|-----------------|-----------|
| Author | Sloman, J |
| Publishing Year | 2007 |

| Title | Essentials of Economics |
|-----------|--------------------------------|
| Subtitle | |
| Edition | |
| Publisher | 4th edition, Pearson Education |
| ISBN | |

| Course Material | Book |
|-----------------|-------------|
| Author | Begg, D |
| Publishing Year | 2008 |
| Title | Economics |
| Subtitle | |
| Edition | |
| Publisher | McGraw-Hill |
| ISBN | |

| Course Material | Book |
|-----------------|--------------------------------|
| Author | Gärtner, M |
| Publishing Year | 2006 |
| Title | Macroeconomics |
| Subtitle | |
| Edition | |
| Publisher | 2nd edition, Pearson Education |
| ISBN | |

Notes

This module discusses modern macroeconomic theory, focusing on the controversy over the causes and cures for low and unstable growth, unemployment and inflation and the use of fiscal and monetary policy tools to tackle macroeconomic problems. This module will develop a structured understanding of the macroeconomic environment within which firms operate. Emphasis will be given on the current macroeconomic debate on the Isle of Man, in the UK and other countries. This is also an opportunity to introduce students to critical thinking skills. Formative feedback will be provided with tutorials and the coursework; summative feedback will be provided with coursework and examination.