

## Liverpool John Moores University

Title: CORPORATE GOVERNANCE AND LEADERSHIP  
Status: Definitive  
Code: **4502BKFCG** (101387)  
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies  
Teaching School/Faculty: Arts, Professional and Social Studies

Team	Leader
Nick Hawkins	Y

**Academic Level:** FHEQ4      **Credit Value:** 20.00      **Total Delivered Hours:** 200.00  
**Total Learning Hours:** 200      **Private Study:** 0

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	175.000
Workshop	25.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	A group presentation of a report to the tutor and fellow participants critically reviewing the stakeholder within a set case study.	25.0	
Report	AS2	produce an individual report critically analysing and synthesising stakeholder issues in an organisation of their choice. (3500 words)	65.0	
Report	AS3	An individual reflection of the students learning experience set in context to the modules. (1,000 words)	10.0	

## **Aims**

- 1. To provide participants with the conceptual and practical skills necessary to effectively understand and analyse the objectives, principles and methods of Corporate Governance and leadership practice.*
- 2. To provide participants with the understanding of how to analyse and evaluate Corporate Governance practice, making appropriate use of internal and external information.*
- 3. To consider the impact of theoretical developments in Corporate Governance in response to changes in the corporate, social and economic environment*
- 4. To understand the particular problems associated with the ethical management of organisations.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Review and critically discuss the major issues in the contemporary corporate governance debate with reference to the real world.
- 2 Critically explore the key assumptions in leadership, legal and finance thought. Including considering issues such as delegating to, supervising, controlling and monitoring management in context to exercising accountability to shareholders and responsibility to relevant stakeholders.
- 3 Conduct a presentation and produce a report critically evaluating an organisation's governance strategy and how this safeguards stakeholder interest.
- 4 Critically reflect on the learning process.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3
CW	1	2	3
CW	1	4	

## **Outline Syllabus**

- 1. Contemporary issues in Corporate Governance*
- 2. Consider issues facing corporations from a moral perspective; both internal and external.*
- 3. Conceptual modules; pragmatism and utilitarianism*
- 4. Collective and transitional leadership*
- 5. Finance and non-financial measure to build organisational success*
- 6. Agency theory and stakeholder theory*
- 7. Corporate failure, group think and accounting practice*
- 8. Review of committee reports*
- 9. Codes of conduct and due diligence theory*

## Learning Activities

Group work, case studies, presentations and exercises coupled with action learning sets. – (Action Learning Sets: where a group of people come together, both in the modules and in peer groups, to help each other to learn from their experience – both within the module)

## References

<b>Course Material</b>	Book
<b>Author</b>	Monks, R
<b>Publishing Year</b>	2003
<b>Title</b>	Corporate Governance
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Blackwell
<b>ISBN</b>	

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## Notes

This module provides an approach to the role of the board in executing its ethical, legal and commercial duties considering both the needs of its shareholder and the needs of a broader stakeholder mix.