

Liverpool John Moores University

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Title: THE CONTEXT 1
Status: Definitive
Code: **4502SHA** (109532)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	Y

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 35.00
Total Learning Hours: 120
Private Study: 85

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Seminar	15.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	PEST	PEST Analysis	30.0	
Essay	ESSAY	Essay - 2500 words	70.0	

Aims

- 1. To provide a shared understanding of the broad, current, performing arts landscape and the disciplines which constitute it.*
- 2. To provide an understanding of the Political, Economic, Socio-Cultural, Technological and other forces which shape the evolution of and employment in*

performing arts disciplines.

3. *To provide an understanding of essential research and writing skills.*

Learning Outcomes

After completing the module the student should be able to:

- LO1 Demonstrate an understanding of the key external, contextual forces and how they shape the practice and evolution of specific sectors within individual performing arts disciplines.
- LO2 Apply research, writing skills and appropriate academic conventions in communicating research outcomes.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PEST ANALYSIS	LO1
ESSAY - 2500 WORDS	LO1 LO2

Outline Syllabus

- *Awareness of the macro and micro-level forces that shape professional practice and employment across and within performing arts disciplines;*
- *Awareness of essential research and academic writing skills and conventions;*
- *Develop individual capacity to apply relevant processes in the communication of research outcomes.*

Learning Activities

This module is delivered in two parts.

Part One of the module consists of multi-programme lectures and seminar sessions in which macro-level themes related to the impact of Political, Economic, Socio-Cultural and Technological forces are explored.

Part Two is taught in programme groups where lecture and seminar-based learning activities build upon the work carried out in Part One. The focus is on the micro-level, subject specific impact of the PEST factors as well as other theories, defining features and practices relevant to the professional context of individual disciplines. Delivery will integrate study skills and appropriate learning resources in support of the research and writing tasks needed to undertake the essay component of the module.

Assessment of the learning outcomes is based on the submission of a detailed PEST analysis covering a specific performing arts sector and a 2000 word essay exploring appropriate discipline-specific themes covered in Part Two of the module delivery. The essay task, which will follow an identical pattern across all disciplines, will be set from within individual programmes.

The module will make use of the institute VLE (Moodle) on which the lectures, presentations and other supporting material will be made available.

Notes

Whilst this is a shared module, each individual programme will produce a separate module handbook detailing the content of Part Two of the module. This will include a detailed and specific bibliography. The module will be subject to scrutiny of the external examiner of each individual programme.