

Researching Cinema

Module Information

2022.01, Approved

Summary Information

Module Code	4502WESTMC
Formal Module Title	Researching Cinema
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Lecture	12
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. To introduce students to entertainment media and the contexts in which it is produced and consumed.2. To introduce students to the study of popular film through analysis of the formal properties and techniques specific to the medium and the analysis of comparative style, genre and narrative structure.3. To introduce students to different approaches to reading, conceptualising and understanding cinema experience.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Distinguish and apply appropriate research perspectives from those available for studying entertainment media.
MLO2	2	Employ a critical vocabulary in the analysis of film.
MLO3	3	Communicate an understanding of cinematic texts in context

Module Content

Outline Syllabus	Introduction to Studying Entertainment Media; Theorising Cinema Audiences; The Formal Properties and Techniques of Film Analysis; Film exhibition and distribution.
Module Overview	
Additional Information	Students will be introduced to the study of film through the consideration of cinema experience, research and the contextualisation of film production. From this basis more formal analytical approaches are considered and by the end of the module students are expected to apply critical terminology and conceptual models in order to produce their own analysis of media texts.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	1000 word essay	25	0	MLO3
Essay	2500 word essay	75	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steven Spittle	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings