

Liverpool John Moores University

Title: Introduction to Management and Entrepreneurship
Status: Definitive
Code: **4502YAUNUT** (127925)
Version Start Date: 01-08-2021

Owning School/Faculty: Sport and Exercise Sciences
Teaching School/Faculty: Yunnan Agricultural University

Team	Leader
Elizabeth Mahon	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 42
Total Learning Hours: 200 **Private Study:** 158

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	30
Workshop	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam	Exam based on the Series of Management and Society	50	2
Portfolio	Portfolio	Portfolio of work from Series of Innovation and Entrepreneurship	50	

Aims

This module aims to introduce students to career possibilities and transferable skills required for management and self employment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Discuss the key theories and principles in management and society
- 2 Explain the key stages of innovation
- 3 Demonstrate knowledge of the transferable skills required in effective entrepreneurship

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Exam	1	
Portfolio	2	3

Outline Syllabus

Introduction to Management and Society
Introduction to Innovation
Introduction to Entrepreneurship

Learning Activities

This module will be taught through lectures, workshops and classroom discussions.

Notes

This module is designed to develop transferable and key skills that students will develop upon throughout their degree programme