Introduction to Management and Entrepreneurship Module Information

2022.01, Approved

Summary Information

Module Code	4502YAUNUT
Formal Module Title	Introduction to Management and Entrepreneurship
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Yunnan Agricultural University

Learning Methods

Learning Method Type	Hours
Lecture	30
Workshop	10

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module aims to introduce students to career possibilities and transferable skills required for management and self employment.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Discuss the key theories and principles in management and society
MLO2	2	Explain the key stages of innovation
MLO3	3	Demonstrate knowledge of the transferable skills required in effective entrepreneurship

Module Content

Outline Syllabus	Introduction to Management and SocietyIntroduction to InnovationIntroduction to Entrepreneurship
Module Overview	
Additional Information	This module is deigned to developed transferable and key skills that students will develop upon throughout their degree programme

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Exam	50	2	MLO1
Portfolio	Portfolio	50	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Elizabeth Mahon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings