

Liverpool John Moores University

Title: Event Planning & Risk Assessments
Status: Definitive
Code: **4503IACTEM** (126051)
Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management
Teaching School/Faculty: Kolej IACT SDN BHD

Team	Leader
Lindsey Gaston	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation (30 min)	100	

Aims

To introduce students to the application of event planning models, project management and risk assessment techniques to a variety of events

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate and understanding of event planning
- 2 Develop knowledge and understanding of risk assessments

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Presentation	1	2
--------------------	---	---

Outline Syllabus

Defining events, planning models and their uses, hazard identification, risk assessment tools and techniques, site planning and customer/client needs identification, introduction to legislation, supplier identification, project management tools and techniques including financial management

Learning Activities

The module will be taught through a combination of lectures, workshops using case studies of real life event examples and expert guest speakers. Students will participate in small group task-orientated activities based around real world event scenarios, including "opportunities" to work on real world events via EventStart.

Notes

The module will enable students to work in groups and develop secondary research skills and also engage with real world examples and case studies