

Liverpool John Moores University

Title: Managing Organisations
Status: Definitive
Code: **4503MMET** (123684)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Teri Howson-Griffiths	

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 54
Total Learning Hours: 200
Private Study: 146

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24
Practical	16
Workshop	14

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Presentation	50	
Test	Test	Short Answer Questions	50	

Aims

The module provides students with knowledge and understanding of a range of theoretical management concepts relating to the management of organisations with particular reference to the music, entertainment, theatre and events economies, coupled with an appreciation of how these are enacted in practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the perspectives of a range of writers on management theory.
- 2 Recognise organisational behaviour within music, entertainment, theatre and events organisations.
- 3 Identify key concepts such as organisational culture and change in music, entertainment, theatre and events organisations.
- 4 Review the key factors in designing an organisation and the reasons organisations have adopted or adapted their current form to provide effectiveness in the light of external/internal pressures.
- 5 Recognise principles relating to management of people within music, entertainment, theatre and events industries.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	4				
Short Answer Questions	1	2	3	5	

Outline Syllabus

*What is management? Specifics of arts management
Organisational structure; Organisations in their environments
Management of the organisation; Functioning of the organisation
Human relations management; Organisational culture
Motivation; Decision making; Leadership; Managing change*

Learning Activities

The module will be delivered utilising a range of teaching and learning strategies to include:

- Lectures to introduce key issues and concepts
- Seminars led by staff or students incorporating application of concepts to different situations utilising group activities and individual presentations where appropriate. For some seminars, students will be split into smaller groups in order to maximise learning opportunities for individual students.
- Individual study in line with guidance and direction from tutors

Notes

MODULE LEADER FOR THIS MODULE IS PHIL SAXE (p.saxe@lipa.ac.uk)