

Managing Organisations

Module Information

2022.01, Approved

Summary Information

Module Code	4503MMET
Formal Module Title	Managing Organisations
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	24
Practical	16
Workshop	14

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The module provides students with knowledge and understanding of a range of theoretical management concepts relating to the management of organisations with particular reference to the music, entertainment, theatre and events economies, coupled with an appreciation of how these are enacted in practice.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Explain the perspectives of a range of writers on management theory.
MLO2	2	Recognise organisational behaviour within music, entertainment, theatre and events organisations.
MLO3	3	Identify key concepts such as organisational culture and change in music, entertainment, theatre and events organisations.
MLO4	4	Review the key factors in designing an organisation and the reasons organisations have adopted or adapted their current form to provide effectiveness in the light of external/internal pressures.
MLO5	5	Recognise principles relating to management of people within music, entertainment, theatre and events industries.

Module Content

Outline Syllabus	What is management? Specifics of arts management Organisational structure; Organisations in their environments Management of the organisation; Functioning of the organisation Human relations management; Organisational culture Motivation; Decision making; Leadership; Managing change
Module Overview	
Additional Information	MODULE LEADER FOR THIS MODULE IS PHIL SAXE (p.saxe@lipa.ac.uk)

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	50	0	MLO4
Presentation	Short Answer Questions	50	0	MLO1, MLO2, MLO3, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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