

Management Functions

Module Information

2022.01, Approved

Summary Information

Module Code	4503SSLNLC
Formal Module Title	Management Functions
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
City of Liverpool College

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	To introduce students to management principles, including the management of human resources and to give students the opportunity to learn how to use them in the management of tasks in tourism and leisure organisations.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Discuss appropriate theories and principles of management with contextualised reference to tourism and hospitality
MLO2	2	Synthesize, interpret, analyse and evaluate information and data relevant to understanding the key functions of tourism management

Module Content

Outline Syllabus	Management styles and theories; leadership characteristics and team behaviour; management structures; activities and functions of management; monitoring and control of resources – sources of information, evaluation of information, quality systems, communication and recording systems; HR related issues; managing change within human resources – demographic changes, customer demand; the importance of customer service.
Module Overview	
Additional Information	The report will require an analysis of management functions found within the student's placement organisation and related to appropriate theoretical perspectives.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Formal Report	100	0	MLO1, MLO2

Module Contacts