

Liverpool John Moores University

Title: Management Functions
Status: Definitive
Code: **4503SSLNLC** (122654)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: City of Liverpool College

Team	Leader
Andrew Simpson	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report (4500 words analysis of management functions)	100	

Aims

To introduce students to management principles, including the management of human resources and to give students the opportunity to learn how to use them in the management of tasks in tourism and leisure organisations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Discuss appropriate theories and principles of management with contextualised reference to tourism and hospitality
- 2 Synthesize, interpret, analyse and evaluate information and data relevant to understanding the key functions of tourism management

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Formal Report	1	2
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Outline Syllabus

Management styles and theories; leadership characteristics and team behaviour; management structures; activities and functions of management; monitoring and control of resources – sources of information, evaluation of information, quality systems, communication and recording systems; HR related issues; managing change within human resources – demographic changes, customer demand; the importance of customer service.

Learning Activities

Lectures, seminars, case studies, experiential learning fed back into a group-learning context and external speakers from industry and relevant organisations (e.g ACAS).

Notes

The report will require an analysis of management functions found within the student's placement organisation and related to appropriate theoretical perspectives.