

Professional Development 1

Module Information

2022.01, Approved

Summary Information

Module Code	4504LBSLC
Formal Module Title	Professional Development 1
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
City of Liverpool College

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	To provide opportunities for students to apply concepts appropriate to tourism, leisure and hospitality by integrating both academic knowledge and employment experience. To develop qualities and skills related to the world of work in order to take personal responsibility and make decisions in an appropriate context.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Apply concepts appropriate to tourism, leisure and hospitality integrating both academic knowledge and employment skills
MLO2	2	Demonstrate qualities and skills in order to take personal responsibility and decisions in an appropriate context
MLO3	3	Identify and reflect upon aspects of personal professional development

Module Content

Outline Syllabus	Complete a skills audit; produce a CV, develop and negotiate a learning agreement, undertake personal development techniques, consider Kolb's experiential learning cycle and apply it to work/placement experience; undertake and complete a project/WBL placement according to stated aims and objectives.
Module Overview	
Additional Information	This module mainly takes place in a work environment either employed or placement and may be paid or unpaid. This module requires the students to identify and obtain an appropriate workplace opportunity, either in their existing workplace, or in an organisation in a sector of industry relevant to their future aspirations where they will develop transferable skills. Students are encouraged to obtain placements themselves prior to the commencement of the course at level 4, however support will be given once students have enrolled. Tutors have numerous industry contacts and the College employs a member of staff who is the work placement officer for our section. It is also feasible to utilise your existing employment (within constraints). It is important that throughout the learning, students consider management perspectives and reflect upon this in their learning.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	90	0	MLO1, MLO2, MLO3
Reflection	Self-awareness Statement	10	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Andrew Simpson	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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