

Liverpool John Moores University

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Title: THE WORLD OF BUSINESS
Status: Definitive
Code: **4504STGCO** (119546)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Jack OFarrell	

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 60.00
Total Learning Hours: 120
Private Study: 60

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Seminar	10.000
Tutorial	10.000
Workshop	40.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Use examples of companies to illustrate behaviour, CSR, efficiency and financial contexts. 1500 words.	100.0	

Aims

To provide a comprehensive foundation for theoretical and practical applications relevant to social awareness of the business world.

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Describe the behavior and interaction of people in an organizational context.
- LO 2 Outline the business functions (including Corporate Social Responsibility) that need to be considered when working in business.
- LO 3 Demonstrate the systems used to operate in an efficient business.
- LO 4 Define the financial markets businesses operate within.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report (1500 words)	LO	LO	LO	LO
	1	2	3	4

Outline Syllabus

Organisational behaviour
Business functions and their interaction
Corporate social responsibility

Learning Activities

Workshops, incorporating individual and group learning activities.

References

Course Material	Book
Author	Levinson, M
Publishing Year	2009
Title	Guide to Financial Markets
Subtitle	
Edition	5th edition
Publisher	The Economist/Profile Books
ISBN	

Course Material	Book
Author	Crane, A et al
Publishing Year	2008
Title	The Oxford Handbook of Corporate Social Responsibility
Subtitle	
Edition	
Publisher	OUP
ISBN	

Course Material	Book
Author	Hannigan, T
Publishing Year	2008
Title	Management
Subtitle	
Edition	5th edition
Publisher	Pearson Education
ISBN	

Course Material	Book
Author	Laudon, K and Laudon, J
Publishing Year	2009
Title	Management Information Systems
Subtitle	
Edition	Global edition
Publisher	Pearson
ISBN	

Course Material	Book
Author	Mullins, L
Publishing Year	2007
Title	Management and Organizational Behaviour
Subtitle	
Edition	8th edition
Publisher	FT/Prentice Hall
ISBN	

Notes

This module will be supported by Blackboard.