

Liverpool John Moores University

Title: COLLABORATIVE PRACTICE
Status: Definitive
Code: **4505DA** (115367)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Stockport College

Team	Leader
Jon Moorhouse	Y

Academic Level: FHEQ4 **Credit Value:** 12.00 **Total Delivered Hours:** 60.00
Total Learning Hours: 120 **Private Study:** 60

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Practical	48.000
Workshop	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS2	Context file inc.report	25.0	
Report	AS1	Practical projects	75.0	

Aims

1. For learners to develop an understanding of working in a creative team
2. For learners to develop communication skills
3. Promote activity with other learners with different skill-sets and to encourage the growth of networks.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an understanding of different roles in the production of Design and Advertising work.
- 2 Demonstrate the ability to cooperate with team members.
- 3 Demonstrate the ability to contribute to the effectiveness of a team.
- 4 Develop new networks and within new contexts.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Context file inc report	1		
Practical projects	2	3	4

Outline Syllabus

Students are put into new groups alongside students from other FdA courses to work as Creative teams. They are required to collaborate on a single project where their different skills are required and can be combined for the whole production of the project. Suggested activities include Photographic students working with Design and Advertising students to produce an advertising campaign or a brochure where photographic skills can support and enhance the production of an advertising concept or a magazine layout.

Learning Activities

Teaching will draw attention to the different roles played by Creative producers and the skills required to work effectively as an individual in a team. Teaching also emphasises the shift toward a network based collaborative approach to the production of work in the sectors of Design and Advertising and the broader areas Creative Production and communications.

Learners will work with creative producers from another FdA programme on the design and production of one project.

References

Course Material	Book
Author	Best, K.
Publishing Year	2008
Title	Design Management
Subtitle	Managing Design Strategy, Process and Implementation
Edition	
Publisher	AVA, London
ISBN	

Course Material	Book
Author	Jelphs, K. & Dickinson, H.
Publishing Year	2008
Title	Working in Teams
Subtitle	
Edition	
Publisher	Policy
ISBN	

Course Material	Book
Author	Tapscott, D. & Williams, A.
Publishing Year	2008
Title	Wikinomics
Subtitle	How Mass Collaboration Changes Everything
Edition	
Publisher	Atlantic
ISBN	

Notes

This programme is validated by LJMU and delivered by a partner college under the University's regulations. Requests for further details about this module should be directed to the module leader, who will be a member of staff of the partner college.