Liverpool John Moores University

Title: MANAGEMENT STUDIES

Status: Definitive

Code: **4505FDTOUL** (108490)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition

Teaching School/Faculty: City of Liverpool College

Team	Leader
Steve Burns	Υ

Academic Credit Total

Level: FHEQ4 Value: 12 Delivered 39

81

Hours:

Total Private Learning 120 Study:

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours	
Lecture	26	
Seminar	13	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	3000 Word Report	100	

Aims

The aim of this module is to introduce learners to the key management principles, with a particular focus on the management of human resources and to give them the opportunity to learn how to use them in the management of tasks in tourism leisure and related organisations

The module aims to enable the candidate to: increase knowledge and awareness of management theory and leadership skills; identify management practices associated with organisational performance; examine human resource management practices

within the service sector; investigate and evaluate practices in management; investigate organisational culture and change.

Learning Outcomes

After completing the module the student should be able to:

- Discuss the importance of the structure, organisation and culture of service sector organisations
- 2 Investigate and evaluate management theories and leadership styles
- Identify how monitoring and control of resources benefits the management of organisations
- 4 Recognise the skills needed for effective human resource management

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

3000 Word Report 1 2 3 4

Outline Syllabus

Management styles and theories; leadership characteristics and team behaviour; management structures; activities and functions of management; monitoring and control of resources – sources of information, evaluation of information, quality systems, communication and recording systems; HR planning, supply and demand, personnel – recruitment and selection, continuing professional development; managing change within human resources – demographic changes, customer demand.

Learning Activities

Lectures, seminars, case studies, experiential learning fed back into a group-learning context and external speakers.

Notes

Assessment will be practical and realistic and relate to the learner's current sector practice. A 3000 word report investigating a management issue within the workplace, agreed prior to commencement, by college staff. Learners will have the opportunity to draw evidence from activities carried out in the workplace as agreed by their employer. Evidence for project-based assessment should be the learner's own work and learners are expected to plan and carry out their assessments independently.

Staff Responsible for delivering this module within each partner college:

Halton College - Maureen Owens Hugh Baird College - Geoff Jones Liverpool CC - J. Johnson Myerscough College - Richard Daniels Southport College - Sonia Greenyer St Helens College - Terry Lavin Wirral Metropolitan College - M. De Puis