

**Summary Information**

Module Code	4505IABCMP
Formal Module Title	Music Industry
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

**Teaching Responsibility**

LJMU Schools involved in Delivery
LJMU Partner Taught

**Partner Teaching Institution**

Institution Name
Institute of the Arts Barcelona

**Learning Methods**

Learning Method Type	Hours
Lecture	66
Seminar	15
Workshop	9

**Module Offering(s)**

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

## Aims and Outcomes

Aims	The aim of this module is to provide an overview of the music industry; its structural components and the associated professional roles, and how the student could potentially develop their career within it.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Describe and demonstrate a knowledge and understanding of the music industry business model.
MLO2	2	Describe and demonstrate a knowledge and understanding of the organizations, professions and component elements of the music industry, and how they are related to the dominant business model.
MLO3	3	Describe and demonstrate a knowledge and understanding of copyright and contracts, and their relationship to maintaining a sustained career in the music industry.
MLO4	4	Describe and demonstrate the ability to undertake research into the music business and be able to communicate and explain their findings accurately and clearly.
MLO5	5	To enable students to articulate and position their own work in the wider context of employability and possible graduate pathways.

## Module Content

Outline Syllabus	The module is developed through a number of interrelated themes and elements. Organizational Structures of the Music Economy Within this section students will explore the principle organizational structures of the music business including: record companies, independent labels, publishers, recording studios, events management, and other professional bodies. The section will also include an overview of the differing roles, responsibilities and functions of the staff involved including producers, engineers, distributors, managers, PR, lawyers, press, tour managers and other roles. Music Business Models Within this section students will explore the differing business models used within the music business from a variety of perspectives. It will include evaluations of music creation, music production, music management, music promotion, music distribution and live music performance. A particular focus will be on how the music business has undergone a revolution in the last 20 years. Contracts, Copyright and Legal Issues Contract and the laws regarding copyright are a central element of the music business. Within this section students will explore intellectual property, copyright, licensing, royalties, permissions and clearances, collection societies, restricted acts, plagiarism and contracts. Career Management In this section of the module students will explore how they may develop and sustain a career in the music industry.
Module Overview	
Additional Information	The module equips students with an understanding of the music business and their potential roles within it. Assessment is via two essays.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay 1	50	0	MLO1, MLO2, MLO4

Essay	Essay 2	50	0	MLO1, MLO2, MLO4, MLO3, MLO5
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## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Andrew Sherlock	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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