

Liverpool John Moores University

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Title: MUSIC INDUSTRY
Status: Definitive
Code: **4505IABCMP** (128925)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Andrew Sherlock	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 90
Total Learning Hours: 200 **Private Study:** 110

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	66
Seminar	15
Workshop	9

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Outline and evaluation of the organizational structure of the music industry (2500 words).	50	
Essay	AS2	Describe and compare different business models as would apply to your own career goals (2500 words).	50	

Aims

The aim of this module is to provide an overview of the music industry; its structural components and the associated professional roles, and how the student could potentially develop their career within it.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe and demonstrate a knowledge and understanding of the music industry business model.
- 2 Describe and demonstrate a knowledge and understanding of the organizations, professions and component elements of the music industry, and how they are related to the dominant business model.
- 3 Describe and demonstrate a knowledge and understanding of copyright and contracts, and their relationship to maintaining a sustained career in the music industry.
- 4 Describe and demonstrate the ability to undertake research into the music business and be able to communicate and explain their findings accurately and clearly.
- 5 To enable students to articulate and position their own work in the wider context of employability and possible graduate pathways.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	4		
Essay	1	2	3	4	5

Outline Syllabus

The module is developed through a number of interrelated themes and elements.

Organizational Structures of the Music Economy

Within this section students will explore the principle organizational structures of the music business including: record companies, independent labels, publishers, recording studios, events management, and other professional bodies. The section will also include an overview of the differing roles, responsibilities and functions of the staff involved including producers, engineers, distributors, managers, PR, lawyers, press, tour managers and other roles.

Music Business Models

Within this section students will explore the differing business models used within the music business from a variety of perspectives. It will include evaluations of music creation, music production, music management, music promotion, music distribution and live music performance. A particular focus will be on how the music business has undergone a revolution in the last 20 years.

Contracts, Copyright and Legal Issues

Contract and the laws regarding copyright are a central element of the music business. Within this section students will explore intellectual property, copyright, licensing, royalties, permissions and clearances, collection societies, restricted acts, plagiarism and contracts.

Career Management

In this section of the module students will explore how they may develop and sustain a career in the music industry.

Learning Activities

The module will be delivered through lectures supported by a series of seminars with guest lecturers, practitioners, experts and professionals in the music industry. The module will make use of case studies and current research from a variety of sources. The module will require students to undertake individual research projects and additional learning activities.

Notes

The module equips students with an understanding of the music business and their potential roles within it. Assessment is via two essays.