

Summary Information

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| Module Code | 4505IMPBW |
| Formal Module Title | Fundamentals of Management |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 4 |
| Grading Schema | 40 |

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| International College IMPERIA |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 11 |
| Seminar | 11 |
| Workshop | 22 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-PAR | PAR | January | 12 Weeks |

Aims and Outcomes

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| Aims | This module is designed to introduce students to various theories of management and how they have developed. It will highlight various challenges faced by business managers in the 21st century including the various concepts, tools and models used to overcome them. It also aim to help student understand the need to develop personal management capability. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Evaluate the need to apply a range of management styles and how management style can influence managerial behaviour. |
| MLO2 | 2 | Evaluate the different forms of business and organisational structure in terms of the nature, characteristics, and any perceived benefits. |
| MLO3 | 3 | Demonstrate how organisational and individual behaviour affects individuals and teams and explain how the environment impact on a business. |
| MLO4 | 4 | Assess, evaluate and plan the resources for personal professional development |
| MLO5 | 5 | Debate the leadership skills required to facilitate team involvement and meet organisation's objectives as well as understanding ethical and value-based approach to leadership. |

Module Content

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| Outline Syllabus | Introduction to management Management styles and Behaviour Managing Stakeholders Expectation Understanding Organisational Culture Leadership Personal Development as a Manager and Leader Ethics, Equality and Diversity |
| Module Overview | |
| Additional Information | This module will be delivered on three fronts: lecture, workshop and seminars. This is to ensure a right balance between the cognitive, affective and psychomotor learning objective. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Essay | Essay | 100 | 0 | MLO1, MLO2, MLO3, MLO4, MLO5 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Khalid Abbas | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
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