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Title: Event Leadership & Management  
Status: Definitive  
Code: **4505SSLNEF** (127086)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Sport and Exercise Sciences  
Teaching School/Faculty: Everton Football College

Team	Leader
Cath Walker	Y

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10
Off Site	5
Workshop	25

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay 1,000 words	40	
Report	AS2 AS3 AS	Sport Event Delivery and Evaluation report 2,000 words	60	

### Aims

*The aim of this module is for learners to develop the management and leadership skills required to run a small scale sport development event. It has been designed to develop students as skilled and professional participants in their own development as potential leaders*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Explore management procedures and techniques in relation to developing a sport development event
- 2 Plan an event
- 3 Apply leadership and management practices to plan, run and evaluate an event
- 4 Demonstrate and apply personal leadership skills

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay 1,000 words	1		
Report 2,000 words	3	4	2

## Outline Syllabus

*Management procedures and techniques, Finance, Marketing, Feasibility, Application of leadership and management through projects, Personal Leadership*

## Learning Activities

This module will be delivered through a combination of lectures, workshops and work based learning. Field trips will be used in partnership with EitC to add value to the learning experience.

## Notes

Students are expected to actively engage within this unit and apply leadership and management skills to a sport development event. Personal leadership skills will be developed in preparation for work experience at level 5 or potential employment