

### Summary Information

Module Code	4505SSLNEF
Formal Module Title	Event Leadership and Management
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
Everton Football College

### Learning Methods

Learning Method Type	Hours
Lecture	10
Off Site	5
Workshop	25

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	The aim of this module is for learners to develop the management and leadership skills required to run a small scale sport development event. It has been designed to develop students as skilled and professional participants in their own development as potential leaders
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Explore management procedures and techniques in relation to developing a sport development event
MLO2	2	Plan an event
MLO3	3	Apply leadership and management practices to plan, run and evaluate an event
MLO4	4	Demonstrate and apply personal leadership skills

## Module Content

Outline Syllabus	Management procedures and techniques, Finance, Marketing, Feasibility, Application of leadership and management through projects, Personal Leadership
Module Overview	On this module you will develop the management and leadership skills required to run a small scale sport development event.
Additional Information	Students are expected to actively engage within this unit and apply leadership and management skills to a sport development event. Personal leadership skills will be developed in preparation for work experience at level 5 or potential employment

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Dissertation	Essay 1,000 words	40	0	MLO1
Dissertation	Report 2,000 words	60	0	MLO3, MLO4, MLO2

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Cath Walker	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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