

Liverpool John Moores University

Title: Impacts of Tourism in a Global Perspective
Status: Definitive
Code: **4505SSLNLC** (122656)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: City of Liverpool College

Team	Leader
Peter Scott	Y

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	26
Seminar	14

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Participate in a Critical Debate (30 Minutes)	80	
Essay	AS2	Reflective Essay (1000 words)	20	

Aims

The module aims to increase student's knowledge and awareness of tourism and the products offered. The students will investigate and evaluate impacts of tourism, tourist behaviour and future developments upon destinations

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and assess information in order to explain or solve problems linked to tourism developments
- 2 Present an argument in an academic forum discussing the impacts of tourism development on destinations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Critical Debate	1	2
Essay	1	2

Outline Syllabus

This unit will analyse a range of impacts and their effect on destinations as a result of the adoption of tourism. Students will identify the opposite effects of tourism according to the way it is managed. Managed well, tourism can play a positive role in the socio, cultural, economical, environmental and political development of a destination and as such represents a significant development opportunity for many countries and communities. On the contrary, unchecked tourism development can lead to very damageable impacts. Students will evaluate both sides of the impacts and debate accordingly whether tourism should be embraced

Learning Activities

Lectures, seminars, case studies, site visits and external speakers

Notes

Students are required to participate in a debate forming arguments based on reading appropriate literature and sources related to a given tourism destination. After the debate students will evaluate the main arguments presented in an evaluative essay (1000 words).