

## Liverpool John Moores University

Title: FEATURE PACKAGE  
Status: Definitive  
Code: **4505TVPROD** (115421)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	Y

**Academic Level:** FHEQ4  
**Credit Value:** 12.00  
**Total Delivered Hours:** 40.00  
**Total Learning Hours:** 120  
**Private Study:** 80

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	5.000
Practical	20.000
Seminar	5.000
Tutorial	5.000
Workshop	5.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio of production research into current regional issue including script and shooting schedule.	50.0	
Presentation	AS2	Evidence of personal presentation ('pitch').	20.0	
Reflection	AS3	Completed, logged location rushes for 'package'.	30.0	

### Aims

*Allows students to research, pitch and produce a short balanced VT 'Special Report' on a negotiated topic.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Evidence their production research and production management skills.
- 2 Pitch an idea for a 'Feature Package'.
- 3 Demonstrate an appreciation of the necessary logistics when working on location.
- 4 Evidence their pre-production & production skills in the acquisition of appropriate moving image and sound material.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	3	4
Presentation	2		
Reflection	4		

## **Outline Syllabus**

*Research & Pitching Skills: Primary and secondary sources, 'issue-driven' package identification, packaging content, formal pitching.*

*Location Video Operation: planning and logistics, white balancing on location, composition, control of exposure, operation as PSC, crew discipline for 'vox-pop' acquisition, 'shooting to edit'.*

*Location Sound Operation: planning and logistics, line & mic level, balanced & unbalanced sources, microphone choice and placement, directionality, microphone types (dynamic, condenser, etc.), on-camera sound operation, boom operation & assembly, wind problems, phantom power.*

*Other: Health & Safety; public liability.*

## **Learning Activities**

Formal lectures followed by seminars and individual tutorial-supported planning sessions to identify target audience and construct content. Individual pitches of chosen subject matter. Workshop-based practical sessions using production equipment in studio and on location. The project designs are negotiated with the students and project plans are researched and produced. Content is student led with guidance from the course team.

## References

<b>Course Material</b>	Book
<b>Author</b>	Emm, A.
<b>Publishing Year</b>	2002
<b>Title</b>	Researching for Television and Radio
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Millerson, G.
<b>Publishing Year</b>	1994
<b>Title</b>	Video Camera Techniques
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Crisp, M.
<b>Publishing Year</b>	1993
<b>Title</b>	The Practical Director
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hesketh, B. and Yorke, I.
<b>Publishing Year</b>	1993
<b>Title</b>	An Introduction to ENG
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Jarvis, P.
<b>Publishing Year</b>	1993
<b>Title</b>	A Production Handbook
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Focal Press

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Watts, Harris
<b>Publishing Year</b>	1997
<b>Title</b>	On Camera
<b>Subtitle</b>	Essential know-how for programme-makers
<b>Edition</b>	2nd revised Edition
<b>Publisher</b>	AAVO
<b>ISBN</b>	

<b>Course Material</b>	Website
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	DV Usage Guides, Good Shooting Guide: the basic principles, Introduction to Video Production, Post Production and Pre-Production at <a href="http://www.bbctraining.com/television.asp">http://www.bbctraining.com/television.asp</a>
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Website
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	The BBC have an excellent series of online guides to DV Camera Shooting at <a href="http://www.bbctraining.com/broadcastTechnology.asp">http://www.bbctraining.com/broadcastTechnology.asp</a>
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

Factual, News & Current Affairs-based television frequently utilises 'package' based content allowing analysis of complex topics to provoke in-studio debate. This module enables the individual student to research such a topic (from primary and secondary sources) in depth, 'pitch' it and acquire the material for a Feature Package suitable for use within a broadcast TV context.