Liverpool John Moores University

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Title:	Introduction to Management and Leadership
Status:	Definitive
Code:	**4506IACTEM** (126053)
Version Start Date:	01-08-2019

Owning School/Faculty:	Business and Management
Teaching School/Faculty:	Kolej IACT SDN BHD

Team	Leader
Philip Higson	Y

Academic Level:	FHEQ4	**Credit Value:**	20	**Total Delivered Hours:**	41.5
Total Learning Hours:	200	**Private Study:**	158.5		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation	50	
Exam	AS2	Exam	50	1.5

Aims

This module aims to provide an introduction to management and leadership theory with particular reference to the events industry. It aims to develop management skills in students which they can apply in employment or in practical elements of their degree.

Learning Outcomes

After completing the module the student should be able to:

1   Describe the theory and practice of management,with contextualised reference to the event industry.
2   Explain the theory and practice of leadership as applicable to event managers.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Presentation   1   2

Exam   1   2

Outline Syllabus

Definitions of management and the evolution of management thinking. Management roles and functions. The practice of service management. Definitions of leadership and the evolution of leadership theory. The importance of leadership for event organisers.

Learning Activities

Activities will be student centred and facilitate group and individual work. They will include lectures, seminars, tutorials, and case study discussions, all contextualised to the events industry.

Notes

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