

Impacts of Tourism

Module Information

2022.01, Approved

Summary Information

Module Code	4506LBSLC
Formal Module Title	Impacts of Tourism
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
City of Liverpool College

Learning Methods

Learning Method Type	Hours
Lecture	33
Seminar	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The module aims to increase student's knowledge and awareness of tourism and the products offered. The students will investigate and evaluate impacts of tourism, tourist behaviour and future developments upon destinations
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Recognise and understand different types of tourism impacts
MLO2	2	Research and assess information in order to explain or solve problems linked to tourism developments
MLO3	3	Present an argument in an academic forum discussing the impacts of tourism development on destinations

Module Content

Outline Syllabus	This unit will analyse a range of impacts and their effect on destinations as a result of the adoption of tourism. Students will identify the opposite effects of tourism according to the way it is managed. Managed well, tourism can play a positive role in the socio, cultural, economical, environmental and political development of a destination and as such represents a significant development opportunity for many countries and communities. On the contrary, unchecked tourism development can lead to very damageable impacts. Students will evaluate both sides of the impacts and debate accordingly whether tourism should be embraced
Module Overview	
Additional Information	Students are required to participate in a debate forming arguments based on reading appropriate literature and sources related to a given tourism destination. After the debate students will evaluate the main arguments presented in an evaluative essay (1000 words).

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Critical Debate	80	0	MLO1, MLO3, MLO2
Essay	Essay	20	0	MLO1, MLO3, MLO2

Module Contacts