

Liverpool John Moores University

Title: UNDERSTANDING THE BUSINESS WORLD
Status: Definitive
Code: **4506PSYWUC** (128536)
Version Start Date: 01-08-2021

Owning School/Faculty: Psychology
Teaching School/Faculty: Westford University College

Team	Leader
Andy Tattersall	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	32
Seminar	8

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Coursework	4 x 500 word short note essays on different aspects of the business world	100	

Aims

1. To develop an understanding of the purpose and structure of business
2. To develop an awareness of the ways in which business has an impact on society
3. To enable students to understand key business functions

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an understanding of a range of topics relating to the past, current and future functions of business
- 2 Demonstrate an understanding of the purposes and structures of businesses

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Coursework	1	2
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Outline Syllabus

What are businesses?
The development of businesses
The interaction between business and society
The key functions of businesses

Learning Activities

Large group lectures introduce the topics to students, smaller group seminars focus on coursework preparation.

Notes

This module introduces students to the world of business. What are businesses and how do they develop? The interaction of business and society. The key functions of business.