

**Summary Information**

<b>Module Code</b>	4506PSYWUC
<b>Formal Module Title</b>	Understanding the Business World
<b>Owning School</b>	Psychology
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 4
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Ralph Pawling	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

<b>LJMU Schools involved in Delivery</b>
LJMU Partner Taught

## Partner Teaching Institution

Institution Name
Westford University College

## Learning Methods

Learning Method Type	Hours
Lecture	32
Seminar	8

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

## Aims and Outcomes

<b>Aims</b>	1. To develop an understanding of the purpose and structure of business 2. To develop an awareness of the ways in which business has an impact on society 3. To enable students to understand key business functions
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate an understanding of a range of topics relating to the past, current and future functions of business
MLO2	Demonstrate an understanding of the purposes and structures of businesses

## Module Content

Outline Syllabus
What are businesses? The development of businesses The interaction between business and society The key functions of businesses

## Module Overview

**Additional Information**

This module introduces students to the world of business. What are businesses and how do they develop? The interaction of business and society. The key functions of business.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Coursework	100	0	MLO2, MLO1