

Liverpool John Moores University

Title: INTEGRATING ACTIVITIES: DECISIONS, CASES AND PRACTICE
Status: Definitive
Code: **4507TECYPC** (115857)
Version Start Date: 01-08-2016

Owning School/Faculty: Electronics and Electrical Engineering
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Paul Otterson	Y

Academic Level: FHEQ4 **Credit Value:** 12 **Total Delivered Hours:** 44

Total Learning Hours: 120 **Private Study:** 76

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	32
Seminar	6
Tutorial	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual Report on outcomes and observations of Group Business Simulation exercise	40	
Report	AS2	Individual Report on outcomes of Group Technology Survey	40	
Presentation	AS3	Group Presentation on outcomes of Group Technology Survey	20	

Aims

To integrate course material within a business, organisational and technical context

using investigational projects, discussion groups and business simulations so as to develop the personal, interpersonal and team skills of the student through

Learning Outcomes

After completing the module the student should be able to:

- 1 Appreciate the interplay of key business drivers.
- 2 Appreciate, through team exercises, the value and particular difficulties of harnessing diverse individual contributions and management of these to a satisfactory conclusion.
- 3 Prepare and present information to an audience on both a team and an individual basis.
- 4 Acquire an awareness of the mechanics of group working, the problems of its management, the psychology of its activities and the reconciliation of individual and group goals.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Report	1	2	3	4
Individual Report	1	2	3	4
Group Presentation	1	2	3	4

Outline Syllabus

Through group discussion, crystallize the e-Business Technology and Management concept with particular reference to programme aims and objectives.

Business simulation exercise, conducted in teams of four to five students, simulating several trading periods.

Formal report of progress, strategy, outcomes, etc. of the business exercise.

Working in similar small groups, devise a short investigative project requiring questionnaire setting, structured interviews and survey techniques, data analysis, discussion and presentation of findings in both oral presentation and report format

Learning Activities

Delivery Strategy: By tutorial, seminar and student-centred action learning, normally in groups, over Semester 1 at Level 1. All assessments will draw on some aspects of the learning outcomes.

Notes

The module is designed to develop personal and interpersonal and team skills, in parallel with exposing the student to organisation, commercial and management issues from other taught modules, in an action learning context