

Liverpool John Moores University

Title: CONTEXTUAL STUDIES
Status: Definitive
Code: **4507TVPROD** (115423)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	Y

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 30.00
Total Learning Hours: 120
Private Study: 90

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10.000
Seminar	10.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (1500 words excluding quotations, references & bibliography)	100.0	

Aims

Introduces students to the complexities of reading television text in its institutional context and provides a critical introduction to the medium.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an appreciation of analysing televisual texts.
- 2 Synthesise the results of individual research.
- 3 Express the results of their research in a formal manner.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay of 1500 words 1 2 3

Outline Syllabus

Key areas: Iconography (including TV Icons), Notions of reality, (docu-soaps and reality TV), Reading the news (semiotics).

Analytical method: hypodermic needle model, uses and gratifications, reception theory.

Institutional factors: control (ownership, globalisation, government control, public service model, ratings, monopolies).

Learning Activities

Lectures, seminars and tutorial support.

References

Course Material	Book
Author	Allen, R.
Publishing Year	1992
Title	Channels of Discourse, Reassembled
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Barthes, R. (trans. Lavers, A.)
Publishing Year	1967
Title	Elements of Semiology
Subtitle	
Edition	
Publisher	Hill and Wang
ISBN	

Course Material	Book
Author	Berger, J.
Publishing Year	1972
Title	Ways of Seeing
Subtitle	
Edition	
Publisher	Penguin
ISBN	

Course Material	Book
Author	Boyd, A.
Publishing Year	1997
Title	Broadcast Journalism
Subtitle	
Edition	
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Briggs and Colbey
Publishing Year	1997
Title	The Media, an Introduction
Subtitle	
Edition	
Publisher	Addison Wesley Longman Higher Education
ISBN	

Course Material	Book
Author	Burton, G.
Publishing Year	2000
Title	Talking Television
Subtitle	
Edition	
Publisher	Arnold
ISBN	

Course Material	Book
Author	O'Sullivan, Hartley, Saunders, Montgomery, Fiske
Publishing Year	1994
Title	Key Concepts in Communication and Cultural Studies
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
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Author	Geraghty, C. and Lusted, D.
Publishing Year	1998
Title	The Television Studies Book
Subtitle	
Edition	
Publisher	Arnold
ISBN	

Course Material	Book
Author	Hartley, J.
Publishing Year	1982
Title	Understanding News - Studies in Communication
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Inglis, F.
Publishing Year	1990
Title	Media Theory
Subtitle	An Introduction
Edition	
Publisher	Blackwell
ISBN	

Course Material	Book
Author	Morley, D.
Publishing Year	1992
Title	Television Audiences and Cultural Studies
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	The Glasgow Media Group
Publishing Year	1976
Title	Bad News
Subtitle	
Edition	
Publisher	Routledge and Kegan Paul
ISBN	

Course Material	Book
Author	The Glasgow Media Group
Publishing Year	1980

Title	More Bad News
Subtitle	
Edition	
Publisher	Routledge and Kegan Paul
ISBN	

Course Material	Book
Author	The Glasgow Media Group
Publishing Year	1982
Title	Really Bad News
Subtitle	
Edition	
Publisher	Routledge and Kegan Paul
ISBN	

Notes

The module provides the opportunity for the student to familiarise themselves with a number of key contextual issues and then engage in individual research in response to an essay title and present the results of that research formally.