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Title: MARITIME MANAGEMENT
Status: Definitive
Code: **4508MARBFC** (101163)
Version Start Date: 01-08-2016

Owning School/Faculty: Maritime and Mechanical Engineering
Teaching School/Faculty: Blackpool & Fylde College

Team	Leader
Barbara Kelly	Y

Academic Level: FHEQ4 **Credit Value:** 12 **Total Delivered Hours:** 29
Total Learning Hours: 120 **Private Study:** 91

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	18
Seminar	3
Tutorial	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	written paper	50	2
Report	AS2	Coursework	25	
Report	AS3	Coursework	25	

Aims

To introduce the theory and principles of management, and apply these theories to management at the operational level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the organizational structure of ships and shipping organizations.
- 2 Explain management principles and techniques.
- 3 Explain the role of a ship's officer or supervisor as a personnel manager at the operational level.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	
Coursework	2	3
Coursework	2	3

Outline Syllabus

Organisation and structure of ships, shipping companies and other maritime organisations. Ship management and ship owners – differences of function and responsibility. Functions and departments in a shipping company. Developments in ship organization – dual function officers, general purpose crews. Function and organization of crewing agencies. Multicultural crews.

Management theory. Leadership styles. Management skills – motivation, leadership, teamwork, delegation, time management. Communication – interpersonal and organizational. Management style and communication. Barriers to communication. Advice evaluation. Active listening. Report writing

Officer as an effective manager. Self management. Productive working relationships. Planning work and allocating resources. Safe working practice management. On board training and assessment. On board conditions – fatigue, stress, isolation and boredom. Relationship difficulties. Personality types and social styles.

Learning Activities

Lectures and class discussions.
Case studies.
Videos
Seminars
Tutorials
Private guided study

Notes

This module considers the role of a ship's officer or supervisor managing at an operational level. Management principles and techniques will be explained within the context of the expected role of the student within a maritime organization.

Management of self, and in particular the use of personal development planning, will be explained, especially in relation to work based learning.

The concepts introduced in this module will be utilised and further developed in Module BFCFD2005: Advanced Maritime Management.

This module will form part of the underpinning knowledge necessary to complete the Module BFCFD2001: Work Based Learning.