Liverpool John Moores University

Title: Creative Postproduction
Status: Definitive
Code: **4509TVPROD**   (119997)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	

Academic Level:	FHEQ4	**Credit Value:**	24.00	**Total Delivered Hours:**	72.00
Total Learning Hours:	240	**Private Study:**	168		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Practical	20.000
Tutorial	20.000
Workshop	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Research, create and archive a Narrative-driven factual edit.	35.0	
Artefacts	AS2	Research, create and archive a short composited narrative sequence	35.0	
Artefacts	AS3	Create and archive a 'Group mode' event edit.	30.0	

Aims

To develop a creative approach to postproduction whilst appreciating the technical

standards required by broadcasters for programme delivery.

Learning Outcomes

After completing the module the student should be able to:

1. Develop Editing and Compositing Skills in reaction to need.
2. Demonstrate understanding of delivery and archival requirements for Broadcast Video Content.
3. Demonstrate understanding of the technical opportunities and limitations for delivering broadcast content and disc/online content.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefact 1	1	2	3
Artefact 2	1	2	
Artefact 3	1	2	

Outline Syllabus

The Editor: the craft of the editor, appropriate uses for dissolves and effects, pace and rhythm, internal structure, conventions for factual and fiction.

NLE Editing: file conversion for import/export, resolutions, logging methods, keying, basic still image and GFX preparation (basic Adobe Photoshop), basic compositing and layer manipulation (basic Adobe After Effects) disc-based archiving formats, technical standards for programme delivery.

Learning Activities

Lectures and workshop-based demonstrations leading to practical sessions and individually supported editing tutorials.

Notes

This is a level 4 module, and as such it is expected that students will be starting the module with a range of digital postproduction experience and skills. Some students will have
better developed digital literacy and image manipulation skills and it should be noted that the aim is to be inclusive of all students regardless of their level.

The module is designed to be a basic introduction to three key scenarios which they

will face in postproduction: storytelling, compositing and event "iso" group-cutting. Students will begin to use the concepts of pace, mood and balance to develop a response to each of the three scenarios throughout the year and also develop their awareness of the delivery and archival requirements alongside their creative work.

Workshops will vary in length and will involve some independent study. Students will be expected to conduct 168 hours of private study for this module.