

Studying Culture

Module Information

2022.01, Approved

Summary Information

Module Code	4510WESTMC
Formal Module Title	Studying Culture
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Lecture	12
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. To introduce students to academic literacy and the more specialised demands of media cultural and communication research.2. To introduce students to the key approaches, issues, theoretical concepts and debates in the study of lived culture.3. To introduce students to a range of key debates and approaches to study of media, culture and communication.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate a self-selected and relevant case study using it to plan and develop investigative strategies appropriate for cultural studies.
MLO2	2	Take responsibility for their personal and academic development in the discipline of Media, Cultural and Communication studies and prepare for work related learning.
MLO3	3	Understand the social and political environment which determines media and cultural texts and practices and from this basis respond to popular debate about the value and function of popular culture.

Module Content

Outline Syllabus	Introduction to academic practice and purpose, writing skills and study skills; Introduction to the analysis of culture; the study of lived culture; debates about the 'popular'; cultural policy.
Module Overview	
Additional Information	Introduction to cultural studies is a tutorial module which supports students in their development of academic literacy and the more specialised demands of media cultural communications research. The module focuses upon a number of case studies in contemporary cultural practice and asks students to demonstrate their findings through a variety of group and independent assessment strategies.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	1500 words essay	40	0	MLO1
Reflection	Self awareness statement	10	0	MLO2
Essay	2000 words essay	50	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steven Spittle	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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