

## Liverpool John Moores University

Title: Studying Culture  
Status: Definitive  
Code: **4510WESTMC** (129026)  
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Westford University College

Team	Leader
Steven Spittle	Y

**Academic Level:** FHEQ4  
**Credit Value:** 20  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 200  
**Private Study:** 164

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1500 words essay	40	
Essay	AS2	Self-awareness statement	10	
Essay	AS3	2000 words essay	50	

### Aims

1. To introduce students to academic literacy and the more specialised demands of media cultural and communication research.
2. To introduce students to the key approaches, issues, theoretical concepts and debates in the study of lived culture.
3. To introduce students to a range of key debates and approaches to study of media, culture and communication.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate a self-selected and relevant case study using it to plan and develop investigative strategies appropriate for cultural studies.
- 2 Take responsibility for their personal and academic development in the discipline of Media, Cultural and Communication studies and prepare for work related learning.
- 3 Understand the social and political environment which determines media and cultural texts and practices and from this basis respond to popular debate about the value and function of popular culture.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1500 words essay	1	
Self awareness statement	2	
2000 words essay	2	3

## Outline Syllabus

*Introduction to academic practice and purpose, writing skills and study skills; Introduction to the analysis of culture; the study of lived culture; debates about the 'popular'; cultural policy.*

## Learning Activities

Lectures, task based workshops and reading based seminars.

## Notes

Introduction to cultural studies is a tutorial module which supports students in their development of academic literacy and the more specialised demands of media cultural communications research. The module focuses upon a number of case studies in contemporary cultural practice and asks students to demonstrate their findings through a variety of group and independent assessment strategies.