

Liverpool John Moores University

Title: MANAGING ORGANISATIONS
Status: Definitive
Code: **4511MTE** (118395)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

Academic Level: FHEQ4 **Credit Value:** 12.00 **Total Delivered Hours:** 30.00
Total Learning Hours: 120 **Private Study:** 90

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	22.000
Workshop	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Written assignment - 3000 word essay	100.0	

Aims

To provide learners with knowledge and understanding of a range of theoretical management concepts relating to the management of organisations with particular reference to the music, theatre and entertainment economies, coupled with an appreciation of how these are enacted in practice.

Learning Outcomes

After completing the module the student should be able to:

- LO1 Display an awareness of the perspectives of a range of writers on management theory
- LO2 Express understanding of corporate governance with specific reference to the music, theatre and entertainment economy
- LO3 Demonstrate an understanding of the key factors in designing an organisation and discuss the reasons organisations have adopted or adapted their current form to provide effectiveness in the light of external/internal pressures
- LO4 Demonstrate an understanding of organisational behaviour in music, theatre and entertainment organisations and an appreciation of key concepts such as organisational culture and change

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

3000 Words LO1 LO2 LO3 LO4

Outline Syllabus

- *what is management?*
- *specifics of arts management*
- *organisational structure*
- *scientific management*
- *human relations management*
- *bureaucracy*
- *power, conflict & decisions*
- *technology*
- *goals, environments & systems*
- *organisational culture*
- *corporate governance in music, theatre and arts organisations*

Learning Activities

The module will be delivered utilising a range of teaching and learning strategies to include:

- Lectures to introduce key issues and concepts
- Seminars led by staff or learners incorporating application of concepts to different situations utilising group activities and individual presentations where appropriate
- Individual study in line with guidance and direction from tutors

Notes

Course Notes