

Researching Cinema

Module Information

2022.01, Approved

Summary Information

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|---------------------|-------------------------------|
| Module Code | 4512WESTMC |
| Formal Module Title | Researching Cinema |
| Owning School | Humanities and Social Science |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 4 |
| Grading Schema | 40 |

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| Westford University College |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 12 |
| Workshop | 24 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-PAR | PAR | September | 12 Weeks |

Aims and Outcomes

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| Aims | 1. To introduce students to entertainment media and the contexts in which it is produced and consumed.2. To introduce students to the study of popular film through analysis of the formal properties and techniques specific to the medium and the analysis of comparative style, genre and narrative structure.3. To introduce students to different approaches to reading, conceptualising and understanding cinema experience. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Distinguish and apply appropriate research perspectives from those available for studying entertainment media. |
| MLO2 | 2 | Employ a critical vocabulary in the analysis of film. |
| MLO3 | 3 | Communicate an understanding of cinematic texts in context |

Module Content

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| Outline Syllabus | Introduction to Studying Entertainment Media; Theorising Cinema Audiences; The Formal Properties and Techniques of Film Analysis; Film exhibition and distribution. |
| Module Overview | |
| Additional Information | Students will be introduced to the study of film through the consideration of cinema experience, research and the contextualisation of film production. From this basis more formal analytical approaches are considered and by the end of the module students are expected to apply critical terminology and conceptual models in order to produce their own analysis of media texts. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Essay | 1000 word essay | 25 | 0 | MLO3 |
| Essay | 2500 word essay | 75 | 0 | MLO1, MLO2 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|----------------|--------------------------|-----------|
| Steven Spittle | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
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