# Digital Media Tools

# Module Information

**2022.01, Approved**

## Summary Information

| | |
|---|---|
| Module Code | 4513CCMED |
| Formal Module Title | Digital Media Tools |
| Owning School | Liverpool Screen School |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 4 |
| Grading Schema | 40 |

**Teaching Responsibility**

| LJMU Schools involved in Delivery |
|---|
| LJMU Partner Taught |

**Partner Teaching Institution**

| Institution Name |
|---|
| Coleg Cambria |

## Learning Methods

| Learning Method Type | Hours |
|---|---|
| Lecture | 6 |
| Practical | 46 |
| Tutorial | 2 |
| Workshop | 18 |

## Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|---|---|---|---|

| SEP-PAR | PAR | September | 12 Weeks |
|---------|-----|-----------|----------|

## Aims and Outcomes

| Aims | 1. To explore the creative potential of digital software.2. To apply techniques for image and video manipulation and audio production.3. To critically evaluate process. |
|------|--------------------------------------------------------------------------------------|

**After completing the module the student should be able to:**

**Learning Outcomes**

| Code | Number | Description |
|------|--------|-------------|
| MLO1 | 1 | Explore the creative potential of media software packages. |
| MLO2 | 2 | Understand the potential of different technologies and successfully apply skills  to develop a compelling online presentation. |
| MLO3 | 3 | Successfully evaluate the potential of a variety of media applications. |

## Module Content

| Outline Syllabus | Through a series of workshops and short practical sessions students will gain an understanding of current software practice including: Editing technique, Audio production, Image composition, Image manipulation, Interaction. |
|------------------|--------------------------------------------------------------------------------------|
| Module Overview | |
| Additional Information | Through engagement with a number of media tools students' will develop skills involving: composition, image manipulation online media applications to provide students with the necessary skills to produce an online portfolio. Workshops will involve some independent practical work and students will be expected to conduct 128 hours of private study for this module. |

## Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|--------------------------------|
| Report | Practical Production | 60 | 0 | MLO1 |
| Technology | Website | 40 | 0 | MLO2, MLO3 |

## Module Contacts

**Module Leader**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Christopher Chadwick | Yes | N/A |

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|