

Liverpool John Moores University

Title: Storytelling Research and Reflection
Status: Definitive
Code: **4513TVPROD** (120001)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	

Academic Level: FHEQ4
Credit Value: 24.00
Total Delivered Hours: 72.00
Total Learning Hours: 240
Private Study: 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	17.000
Seminar	30.000
Tutorial	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation of Narrative Analysis of Television Text	40.0	
Reflection	AS3	Evaluation and reflection on personal development	10.0	
Portfolio	AS2	Portfolio of Exercises developing and structuring material for broadcast	50.0	

Aims

Introduces students to the complexities of understanding television text in its institutional context and provides a critical introduction to the medium within a social

and cultural context. *Individual reflection on development as a programme maker.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and analyse narrative on television.
- 2 Make an engaging presentation examining a factual media issue.
- 3 Demonstrate an understanding of the social and cultural context surrounding current television industry practice.
- 4 Identify and reflect upon the following aspects of personal development: strengths and weaknesses, motivations and values, ability to work with others.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Reflection	1	3
Portfolio	4	

Outline Syllabus

Key areas: Narrative. Notions of representation and reality. Reading the news. Writing and construction for Factuals.

Learning Activities

Lectures, workshops, seminars and tutorial support.

References

Course Material	Book
Author	Berger, J.
Publishing Year	1972
Title	Ways of Seeing
Subtitle	
Edition	
Publisher	London, UK: Penguin
ISBN	

Course Material	Book
Author	Bignell, J.
Publishing Year	2013
Title	An Introduction to Television Studies

Subtitle	
Edition	3rd
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Cobley, P.
Publishing Year	2010
Title	How Semiotics Works
Subtitle	
Edition	
Publisher	Thriplow, UK: Icon Books
ISBN	

Course Material	Book
Author	Emm, A.
Publishing Year	2011
Title	Researching for Television and Radio
Subtitle	
Edition	
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Gillan, J.
Publishing Year	2011
Title	Television and New Media
Subtitle	Must Click TV
Edition	
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Miller, T.
Publishing Year	2010
Title	Television Studies
Subtitle	
Edition	2nd
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Theobald, T.
Publishing Year	2011
Title	Shut-up and Listen
Subtitle	Communicate with Impact (Revised)
Edition	

Publisher	Basingstoke, UK: Palgrave Macmillan
ISBN	

Course Material	Book
Author	Thirkell, R.
Publishing Year	2010
Title	Conflict
Subtitle	An Insiders Guide to Storytelling in factual/reality TV and film
Edition	
Publisher	London, UK: Methuen
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.bbc.co.uk/commissioning/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.itv.com/commissioning/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.creativereview-magazine.co.uk/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.sfs.org.uk/aboutsfs
Subtitle	
Edition	
Publisher	

ISBN	
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Course Material	Website
Author	
Publishing Year	
Title	http://www.frontlineclub.com/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.bectu.org.uk/advice-resources/rates
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.bbc.co.uk/commissioning/briefs/tv/browse-by-genre/open-university-1/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://sky1.sky.com/commissioning-production
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://about.channel5.com/programme-production/commissioning
Subtitle	
Edition	
Publisher	

ISBN	
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Course Material	Website
Author	
Publishing Year	
Title	http://www.channel4.com/info/commissioning
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module is intended to develop the essential research and study skills that students will require on a degree programme focussed on Television Production and content development and construction, helping them to make the most of their individual learning and thinking styles and also introducing and developing the transferable skills they will need for life-long learning.

As well as research methodologies, analytical and critical judgement, the module will encourage the students to express themselves in a variety of different forms including concisely written stories, reflections and presentations.

The module will be very much context-based and these skills will be developed through an introduction to the narrative debates which surround current televisual content. Students will be introduced to content structuring techniques and be encouraged to repurpose material from a variety of research sources into suitable structured broadcast content.

Tutorial and seminar sessions will vary in length depending upon individual need and will involve some independent study. Students will be expected to conduct 168 hours of private study for this module.