

Liverpool John Moores University

Title: RAISING FUNDS & MANAGING FINANCE
Status: Definitive
Code: **4515MTE** (118550)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 56.25
Total Learning Hours: 120
Private Study: 63

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Seminar	30.000
Tutorial	0.250

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Project portfolio	70.0	
Exam	Exam	One hour examination	30.0	2.00

Aims

This module aims to develop the learner's knowledge and understanding of the following key management concepts:

The securing of resources and support for organisations, with particular reference to public funding opportunities available for organisations and individuals operating within the music, theatre and entertainment environment.

The production of budgets and the management of finance with particular reference to organisations operating within the music, theatre and entertainment environment.

Learning Outcomes

After completing the module the student should be able to:

- LO1 Demonstrate knowledge of a range of possible sources of funding and other resources available to projects and organisations.
- LO2 Demonstrate an understanding of the advantages and disadvantages of the different sources of funding which are available.
- LO3 Develop a structured plan and prepare appropriate funding applications for securing resources for an organisation or project
- LO4 Create a project budget
- LO5 Demonstrate an understanding of the role of the finance function within organisations.
- LO6 Demonstrate knowledge of key concepts such as the role and limitations of financial statements in relation to reporting on the performance of an organisation

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project portfolio	LO1	LO2	LO3	LO4
1 hour examination	LO5	LO6		

Outline Syllabus

Purpose of financial management

Financial Statements

Budgets

Project Costing

Working Capital

The strategic context to fundraising

Fundraising plan

Trust and foundations

Sponsorship

Europe

Arts Council Funding

Other grant funding

Learning Activities

The module will be delivered by utilising a range of teaching and learning strategies.

These will include:

Lectures to introduce key issues and concepts.
Learner presentations in relation to their own project.
Individual study in line with guidance and direction from tutors.
Seminars and workshops to work through application of key concepts to a range of case studies and situations. For some seminars, learners will be split into different groups in order to maximise learning opportunities for individual learners.

Notes

Course Notes