

**Summary Information**

<b>Module Code</b>	4515NCCG
<b>Formal Module Title</b>	The Business Environment
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 4
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Graham Sherwood	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

<b>LJMU Schools involved in Delivery</b>
LJMU Partner Taught

## Partner Teaching Institution

Institution Name
Nelson and Colne College Group

## Learning Methods

Learning Method Type	Hours
Lecture	48

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

## Aims and Outcomes

<b>Aims</b>	This module will support students to examine the different types of organisations and how they operate. It will provide students with the knowledge and functions of businesses whilst exploring the relationships with their stakeholders and external environments to shape decision making.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Explain the different types, size and scope of organisations.
MLO2	Demonstrate the interrelationship of the various functions within an organisation and how they link to organisational structure.
MLO3	Use examples to demonstrate both the positive and negative influence/impact the macro environment has on business operations.
MLO4	Reflect upon case studies In individual's experience of corporate culture.

## Module Content

### Outline Syllabus

Types of organisations  
Size and scope of organisations; differences between organisational size, global markets, franchising, joint ventures and licensing, market forces and economic operations, stakeholder interests and expectations  
Functions within an organisation and the roles they play, including interrelationships  
Functions and organisation mission and objectives  
A range of organisational structures, including global complexities  
Analytical frameworks to identify strengths and weaknesses

### Module Overview

### Additional Information

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Test	Online test	50	60	MLO2, MLO1
Report	Assignment	50	0	MLO3, MLO4