

Module Information

2022.01, Approved

Summary Information

Module Code	4517BEKL
Formal Module Title	Real Estate Professional and Business Skills
Owning School	Civil Engineering and Built Environment
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
International College IMPERIA

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to introduce students to their professional subject area, providing an early opportunity to develop an understanding of the role of a real estate professional and the structure and purpose of professional bodies. Core to this module is the embedding of academic research and writing skills within the context of a professional project scenario.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Work and communicate in a professional, integrative and collaborative environment.
MLO2	2	Identify the role of, and tasks undertaken by, real estate practitioners and the structure of the professional and ethical framework.
MLO3	3	Recognize the range of academic and professional resources; locate and utilize them effectively.
MLO4	4	Identify and reflect upon the following aspects of self-awareness in respect of personal development and career planning: strengths and weaknesses, motivations and values, ability to work with others.

Module Content

Outline Syllabus	This module will enable students to work collaboratively to make decisions on a project designed to develop their academic skills within the context of the professional environment. The module will introduce and develop a range of competencies that are evidenced within the context of the report and presentation brief such as; academic databases, digital technologies, professional and ethical considerations, report writing, citation and presentation skills. Self-reflection: Students will also reflect on their skillset and identify key areas for professional and academic development.
Module Overview	
Additional Information	The central theme of the module is the development of academic and professional skills. Group work will introduce students to the collaborative and inclusive nature of the work place and professional activities and behaviours.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	30	0	MLO1, MLO2
Report	AS2	60	0	MLO1, MLO2, MLO3
Report	AS3	10	0	MLO1, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steffen Heinig	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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