

Liverpool John Moores University

Title: BUSINESS PROJECT
Status: Definitive
Code: **4518NCCG** (129524)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Nelson Campus, Nelson and Colne College

Team	Leader
Alistair Beere	

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: S1, S2 and NS2 (S2 for Jan)

Component	Contact Hours
Lecture	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Log	Project Log and reflective Critique	40	
Report	Report	Project Report	60	

Aims

This module provides students with the opportunity to demonstrate their skills for managing a project meeting the appropriate business aims and objectives. Decision making, problem solving and management skills will be explored.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a real-world business project, establish clear project aims, objectives and timeframes and produce a worked up project management plan.
- 2 Conduct information gathering, data collection and research to generate knowledge needed for the project.
- 3 Identify and present appropriate recommendations based on conclusions from the research conducted.
- 4 Reflect on the process of, and value gained from, the project and its usefulness to support sustainable organisational performance.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project Log	4		
Project Report	1	2	3

Outline Syllabus

The role, stages and advantages of project management
Initiation and project planning phase; scoping a project, documentation required, developing the project plan, work breakdown structure
Project execution phase; information gathering, phases, secondary research and qualitative and quantitative methods
Ethics, reliability and validity of research
Analysis of data
Methods of communicating outcomes
Reflecting on performance and evaluation of the project
Theories of operations and operations management
Operations management approaches
Operational functions

Learning Activities

These will not normally be traditional didactic lectures in which the student plays little active part, but will be delivered in small groups of up to 20 students in which their interaction with their tutor is a key ingredient of their learning experience. Students will receive approximately 30 hours of taught material, supported by in-class exercises and discussions designed to help student assimilate learning and to provide early informal feedback on their progress.

Independent Study

Students are expected to undertake personal reading and research into topic areas that have been stimulated from the lectures and seminars. This reading will enhance their academic work and enable valid contribution to lectures and seminars.

VLE support

This will provide links to academic web-sites and on-line journals, facilitate group

discussion outside of the classroom, access to outline lecture notes, and provide students with assessment details.

Notes

-