

Summary Information

Module Code	4518NCCG
Formal Module Title	Business Project
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Graham Sherwood	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Nelson and Colne College Group

Learning Methods

Learning Method Type	Hours
Lecture	48

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	This module provides students with the opportunity to demonstrate their skills for conducting and executing a research project meeting the appropriate business aims and objectives. Time management, research skills and reflective practice will be explored.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Identify a real-world business research question/hypothesis, establish clear project aims, objectives and timeframes
MLO2	Conduct information and data gathering and select a range of appropriate sources to be used in the research project.
MLO3	Identify and present appropriate conclusions based on the research conducted.
MLO4	Reflect on the process of, and value gained from, the project and its usefulness to support sustainable organisational performance.

Module Content

Outline Syllabus

Formulating a research objective and research question / Hypothesis formulation and testing. Initiating and developing SMART timescales. Conducting a literature review. Choosing the right data collection method. Information gathering, phases, secondary research and qualitative and quantitative methods. Ethics, reliability and validity of research. Analysis of data. Methods of communicating outcomes. Reflecting on performance and evaluation of the project. Theories of operations and operations management. Operations management approaches. Operational functions.

Module Overview

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Project Log	40	0	MLO4
Essay	Project Report	60	0	MLO2, MLO3, MLO1