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Title: Themes of Contemporary Media
Status: Definitive
Code: **4519CCMED** (127552)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Coleg Cambria

Team	Leader
Christopher Chadwick	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 36
Total Learning Hours: 200 **Private Study:** 164

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	22
Tutorial	3

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Blog entries 1500 words	40	
Essay	AS2	Essay 2500 Words	60	

Aims

1. To provide students with an understanding of the evolution of media.
2. To develop an ability to relate theory to contemporary issues/practice.
3. To introduce students to academic practice and encourage discussion of research and reading.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand contemporary media theories.
- 2 Explore the social context of media.
- 3 Appreciate the importance of constructive debate for understanding media theory.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefacts - Blog Entries	1	
Essay	2	3

Outline Syllabus

The module will cover Contemporary Media Issues such as: Media as cultural interfaces Characteristics and consequences of digital media Interaction Play / ludology Remediation of media New media and visual culture Introduction to Academic research and writing.

Learning Activities

Lectures will be followed by seminars in which students will discuss theories raised in lectures in more detail and following their own reading. Individual tutorials will be used through the year to discuss individual students engagement with and progress through the module.

Notes

This module introduces students to academic research and writing and develops their knowledge of contemporary media theory. Through seminars students will be encouraged to apply theory to their contemporary media experiences and to deconstruct media artefacts and practices enabling them to develop as reflective practitioners. Students will share and discuss their research.