

Liverpool John Moores University

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Title: Digital Production Practice
Status: Definitive
Code: **4523CCMED** (127556)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Coleg Cambria

Team	Leader
Christopher Chadwick	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 72
Total Learning Hours: 200 **Private Study:** 128

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	6
Practical	45
Tutorial	4
Workshop	17

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Individual Media Artefact	50	
Artefacts	AS2	Group Media Artefact	50	

Aims

- 1 To extend understanding of creative production.
- 2 To explore animation practice and rostrum camera techniques.

Learning Outcomes

After completing the module the student should be able to:

- 1 Take a creative approach to the production process utilising animation and rostrum techniques practices.
- 2 Apply research, planning, and appropriate project management practice.
- 3 Apply advanced craft skills of filming and editing.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Media Artefact	1	2	3
Group Media Artefact	1	2	3

Outline Syllabus

Lectures and workshops will introduce students to a variety of production techniques including the rostrum camera, 2D parallax and stop-frame animation. In groups students will produce a short factual film of around 5 minutes duration. Practical workshops will demonstrate 3-point lighting, sound recording and refine Avid craft skills.

Learning Activities

Lectures, practical workshops and individual and group tutorials.

Notes

During the first part of the module, students will, individually develop examples of animation and motion graphic practice. This module will help extend students' understanding of the production process and introduce a variety of techniques that will complement the development of a short factual film narrative.