

## Digital Production Practice

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4523CCMED
Formal Module Title	Digital Production Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
Coleg Cambria

#### Learning Methods

Learning Method Type	Hours
Lecture	6
Practical	45
Tutorial	4
Workshop	17

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number	Duration Unit
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JAN-PAR	PAR	January	12 Weeks
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## Aims and Outcomes

Aims	1 To extend understanding of creative production.2 To explore animation practice and rostrum camera techniques.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Take a creative approach to the production process utilising animation and rostrum techniques practices.
MLO2	2	Apply research, planning, and appropriate project management practice.
MLO3	3	Apply advanced craft skills of filming and editing.

## Module Content

Outline Syllabus	Lectures and workshops will introduce students to a variety of production techniques including the rostrum camera, 2D parallax and stop-frame animation. In groups students will produce a short factual film of around 5 minutes duration. Practical workshops will demonstrate 3-point lighting, sound recording and refine Avid craft skills.
Module Overview	
Additional Information	During the first part of the module, students will, individually develop examples of animation and motion graphic practice. This module will help extend students' understanding of the production process and introduce a variety of techniques that will complement the development of a short factual film narrative.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Individual Media Artefact	50	0	MLO1, MLO2, MLO3
Artefacts	Group Media Artefact	50	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Christopher Chadwick	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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