

Liverpool John Moores University

Title: The Impact of New Technology
Status: Definitive
Code: **4525STE** (124039)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Karl Jones	

Academic Level: FHEQ4
Credit Value: 10
Total Delivered Hours: 30
Total Learning Hours: 100
Private Study: 70

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Seminar	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay - 2500 words	100	

Aims

To provide a broad understanding of the complex relationship that exists between the economic, political and cultural influences that shape and are shaped by technology in the copyright industries
To provide an understanding of essential research and writing skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the relationships between key contextual factors in the adoption, evolution and impact of technology in the copyright industries
- 2 Recognise research, writing skills and appropriate academic conventions in constructing an argument
- 3 Describe a selected group of theories and critical perspectives and explain their purpose

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay - 2500 words 1 2 3

Outline Syllabus

Research and Essay Writing Skills

Technological determinism

Technology adoption and diffusion models – Rogers, Bass et. al.

Copyright, intellectual property and the digital age – The Creative Commons vs. SOPA/ PIPA

Technology and culture – gatekeeping vs. Web 2.0

The Long Tail

Economic models – macro-economics and long wave cycles, Schumpeter and

Innovation / Invention / Creative Destruction

The Innovator's Dilemma

Learning Activities

This module will be delivered using a combination of lectures and seminar activities, supported by VLE content.

The lectures will generally introduce a range of debates and theories. Seminar sessions will explore these within the context of formulating a response to a series of set questions. Additional lectures and seminars will provide students with a framework for research and writing skills.

Notes

Jon Thornton is the Module Leader (j.thornton@lipa.ac.uk)