

Liverpool John Moores University

Title: PROPERTY MARKET PROJECT
Status: Definitive
Code: **4531BEKL** (123365)
Version Start Date: 01-08-2021

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Imperia College

Team	Leader
Emma Mulliner	Y
Sarah Buxbaum	

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 70
Total Learning Hours: 200
Private Study: 130

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	28
Tutorial	14
Workshop	28

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Property Market Report	65	
Presentation	AS2	Presentation	25	
Reflection	AS3	Reflective Statement	10	

Aims

To enable students to apply the knowledge gained from Level 4 modules to a suitable industry derived project and to facilitate self-learning through personal development planning.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and reflect upon the following aspects of self-awareness in respect of personal development and career planning: strengths and weaknesses, motivations and values, ability to work with others.
- 2 Explain built environment market principles as they apply to an industry related project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2500 Word Report	2	
Presentation	1	2
Reflective Statement	1	

Outline Syllabus

The Nature of Property Markets
Definition of the Property Market
Components of the Market
Dynamics of the property Market
Global and National markets
Regional Variations
Sectors of the Market
Structure and performance of the:
1. Retail market
2. Office market
3. Industrial market
4. Leisure market
5. Residential market
Personal development, employability and self-awareness skills.

Learning Activities

Lectures, workshops, group work and presentations

Notes

The central theme of the module is the production of a suitable work derived project and it is supported by the other modules within the first year of the programme. Group work is a key theme of the module; the intention being to simulate the experience of the work place and work place activity, endorsed and approved by the

involvement of employers and stakeholders as relevant to the workplace generally