

Liverpool John Moores University

Title: EVENTS PLANNING AND RISK ASSESSMENT
Status: Definitive
Code: **4551BECTEF** (118899)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Beckett College London

Team	Leader
Philip Williamson	Y

Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 49

Total Learning Hours: 240 **Private Study:** 191

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24
Off Site	4
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam	50	1
Presentation	AS2	Group Presentation	50	

Aims

To introduce students to the application of event planning models and risk assessment techniques to a variety of events.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an understanding of event planning models and how such theory relates to real life practical events
- 2 Develop an awareness and application of health, safety, risk assessment and legislation
- 3 Display an insight into the nature and range of events (event typologies) and their environments.
- 4 Demonstrate an understanding of the various needs and expectations of different consumers at different events

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	4
Group Presentation	1	2	3

Outline Syllabus

Defining events; Structure of the events industry; Environmental impacts; Events industry and tourism; Growth and emergence of the industry; Introduction to event planning models; Event typologies; Event stakeholders; Health, safety, security & risk assessment.

Learning Activities

The module will be delivered through a series of lectures, workshops and guest speakers. Workshops will use case studies. Students will normally be given the opportunity to attend a live event.

Notes

This module will give students a thorough understanding of how the events industry needs the skills of planning in order to achieve safe, successful events for a variety of stakeholder groups. Evidence from this module may contribute to WoW certification.