

Liverpool John Moores University

Title: TOURISM, LEISURE AND EVENTS IN SOCIETY
Status: Definitive
Code: **4555BECTEF** (118893)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Beckett College London

Team	Leader
Mark Meadows	Y

Academic Level: FHEQ4
Credit Value: 24
Total Delivered Hours: 49.5
Total Learning Hours: 240
Private Study: 190.5

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1000 words	20	
Exam	AS3	Exam	50	1.5
Essay	AS2	1000 words	30	

Aims

To provide an introduction as to social, cultural, political and environmental issues related to tourism, leisure and event practices.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a knowledge of a range of relevant theories and perspectives.
- 2 Discuss how relevant choices, habits and practices are mediated through social, cultural and environmental interactions and influences.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1
EXAM	1
Essay	2

Outline Syllabus

The social environment and social identity as factors of influence. Modernism, Post-Modernism, Fordism, Post-Fordism and consumerism in relation to production and consumption. Symbolism, semiotics, ritual, rites and cultural expression. Sustainability and legacy. The political economy of tourism, leisure and events. Historical development of tourism. Commercialisation, commodification and globalisation. Access, impacts and sustainability.

Learning Activities

The module will be delivered by means of lectures followed by workshops and/or seminars. Here students will participate in small group discussions based around material presented in the lectures using prescribed reading and case studies.

Notes

This module introduces students to the social significance of, and influence upon, tourism, leisure and event practices and as such students will be able to locate such practices within wider cultural landscapes. The interdisciplinary nature of the module (sociology, anthropology, economics, politics etc) demonstrates the varied manner in which topics may be discussed and examined. This will facilitate students' critical and lateral thinking and encourage complimentary modes of analysis. Evidence from this module may contribute to WoW certification.