

Liverpool John Moores University

Title: THE EVENT PROFESSIONAL
Status: Definitive
Code: **4556BECTEF** (118901)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Beckett College London

Team	Leader
Louise Platt	Y

Academic Level: FHEQ4
Credit Value: 24
Total Delivered Hours: 46
Total Learning Hours: 240
Private Study: 194

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	14
Tutorial	8
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation	50	
Portfolio	AS2	Portfolio	50	

Aims

To develop students as independent and reflective learners; able to take responsibility for their own performance, learning and actions within the context of their future profession. To enable students to develop a broad range of effective academic skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Reflect on own performance in a range of contexts, plan for personal development.
- 2 Develop competence in academic, literacy and study skills.
- 3 Communicate effectively in a format appropriate to the context and audience.
- 4 Develop knowledge of team working skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	3	4
CW	1	2

Outline Syllabus

Models of reflection, learning styles, study skills, written and oral communication, selecting and referencing material, group communication, presentations, formal and informal communication in organizations, group dynamics, ICT skills, on-line searching, website analysis/development.

Learning Activities

Activities will be student centered and facilitate group and individual work. Material from other modules in the programme will form the basis of some of the activities where students will reflect on feedback from peers and tutors. A reflective portfolio will evaluate actions and performance. Support for Personal Development Planning will be built into the module encouraging self-evaluation and personal action planning. Engagement with WoW and graduate skills.

Notes

This module aims to develop students' abilities to understand their own learning and devise strategies for future improvement and development to enable them to achieve their full potential in terms of academic study but also in terms of future employment. Students will develop effective and appropriate oral and written communication, ICT and numeracy skills. Evidence from this module may contribute to WoW certification.