

## Liverpool John Moores University

Title: TOURISM, MOBILITIES AND LANDSCAPES  
Status: Definitive  
Code: **4560BECTEF** (118895)  
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Beckett College London

Team	Leader
Martin Selby	Y

**Academic Level:** FHEQ4  
**Credit Value:** 24  
**Total Delivered Hours:** 46  
**Total Learning Hours:** 240  
**Private Study:** 194

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	20
Workshop	2

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Blog (2500 words equivalent)	50	
Report	AS2	Travel Review Article	50	

### Aims

*To introduce students to the cultural geography of tourism and the tourist destinations and to develop an understanding of contemporary debates within the social sciences and particularly cultural studies.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an appreciation of multi-sensual experiences of tourism and travel within contemporary societies.
- 2 Discuss the significance of images, representations and discourses in the promotion and development of tourist destinations.
- 3 Examine the performances of tourism and travel, in terms of both hosts and guests.
- 4 Discuss the production and consumption of tourism landscapes.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Blog	2	4
Report	1	3

### **Outline Syllabus**

*An introduction to tourist mobilities and landscapes; images, representations and discourses of tourism; performances of tourism and travel; the production and consumption of tourism landscapes.*

### **Learning Activities**

The module will be taught through a combination of lectures and seminars. Whilst lectures will focus on relevant theory, seminars will use case studies, exercises and debates to encourage a participative and applied approach to learning. Reading, research tasks and exercises will be set in seminars, fostering a directed learning programme to supplement taught sessions.

### **Notes**

The module will compliment other social science modules, but provide a cultural geographical understanding of tourism, travel and tourist destinations. Evidence from this module may contribute to WoW certification.