

Liverpool John Moores University

Title: IMPACTS AND DEVELOPMENTS IN TOURISM
Status: Definitive
Code: **4565BECTEF** (118897)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Beckett College London

Team	Leader
Hazel Andrews	Y

Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 48
Total Learning Hours: 240 **Private Study:** 192

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	12
Workshop	12

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1,000 Word Essay	20	
Essay	AS2	1,500 Word Essay	30	
Essay	AS3	2,000 Word Essay	50	

Aims

To provide an introduction as to the manner in which tourism may impact upon destinations and the role it can play in developmental strategies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Recognise and critique the application of relevant theory
- 2 Explain the impact of external factors on tourism
- 3 Examine the process of travel and tourism as drivers of change
- 4 Describe the impact of tourism upon destinations and host populations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	
Essay	2	
Essay	3	4

Outline Syllabus

Historical development of travel and tourism. Tourism and Systems Theory. Analysis of external factors such as technology, the media and terrorism etc. Theories and models of economic and structural development (e.g. modernisation theory, underdevelopment theory) Social, environmental, employment, economic and cultural impacts of tourism and the management of such impacts. Host-guest relationships. Ethics and responsibility. Sustainability.

Learning Activities

The module will be delivered by means of lectures followed by workshops and/or seminars. Here students will participate in small group discussions based around material presented in the lectures using prescribed reading and case studies.

Notes

This module introduces students to how 'systems' of travel and tourism work. In doing so students will begin to recognise the role of tourism within wider social, economic, cultural and political contexts. Differing models of development will be highlighted and examined so as to contextualise both theory and practice. The module will assess both the positive and negative impacts of tourism and provide students with an understanding of some of the wider implications of tourism and tourism practices. Evidence from this module may contribute to WoW certification.