

Commercial Dance Styles 1

Module Information

2022.01, Approved

Summary Information

Module Code	4575IABCOM
Formal Module Title	Commercial Dance Styles 1
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

Learning Methods

Learning Method Type	Hours
Practical	180

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	The aims of this module are to:1. Provide an understanding of the fundamentals of Commercial dance techniques.2. Provide an understanding of the fundamentals of Jazz dance techniques. 3. Develop the ability to execute movement vocabulary with articulation, clarity and musicality. 4. Understand use of a variety of dynamics through movement phrasing whilst using appropriate levels of energy. 5. Develop and demonstrate the appropriate professional studio practice and class protocol for each technique.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Provide an understanding of the fundamentals of Commercial dance techniques.
MLO2	2	Provide an understanding of the fundamentals of Jazz dance techniques.
MLO3	3	Develop the ability to execute movement vocabulary with articulation, clarity and musicality.
MLO4	4	Understand use of a variety of dynamics through movement phrasing whilst using appropriate levels of energy.
MLO5	5	Develop and demonstrate the appropriate professional studio practice and class protocol for each technique.

Module Content

Outline Syllabus	<p>Across both techniques of study students will explore and develop the technical core skills of:</p> <ul style="list-style-type: none"> • Travelling, sequences and combinations • Postural alignment, placement and centring principles • Extension, flexion and suppleness in the body • Control, strength and precision in movement • Use of weight and space in relation to tasks • Musicality- Rhythm, timing, speed and dynamic range • Expression and artistry • Movement and muscle memory <p>Dance protocols and class etiquette will be incorporated throughout to ensure healthy and good practice. Commercial classes will explore specific dance styles, genres and techniques associated with dance in popular cultural contexts such as live performance, music video, cruise ships and television. The practical work will focus on generating high levels of physicality, co-ordination, energy, precision and performance as well as understanding the fundamentals of relevant techniques such as:</p> <ul style="list-style-type: none"> • Hip Hop (Foundation & social dances, New Style, House, Funk styles) • Vogue/Fem • Commercial-Jazz <p>Jazz classes will explore and give practical training in dynamics, isolation technique, fast paced sequences and rhythmic patterns and practically experience the varying styles of different principal exponents of Jazz dance. Students will be repeatedly working to develop their performance and expression whilst also focusing on building strength and extending their flexibility. The underpinning theoretical work will focus on researching and reviewing the intentions and choreographic approaches of various creative practitioners reflective of concert and theatre Jazz dance and Commercial dance forms.</p>
Module Overview	
Additional Information	The module introduces students to Commercial Dance and Jazz dance techniques. Assessment is via two formally assessed studio-based classes.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation 1	50	0	MLO1, MLO3, MLO4, MLO5
Essay	Presentation 2	50	0	MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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