

Liverpool John Moores University

Title: BUSINESS SKILLS FOR A CONSTRUCTION MANAGER
Status: Definitive
Code: **4601BECC** (125592)
Version Start Date: 01-08-2021

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Coleg Cambria

Team	Leader
Sian Dunne	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 54

Total Learning Hours: 200 **Private Study:** 146

Delivery Options

Course typically offered: Sum & Non Std S2 (S2 for Jan)

Component	Contact Hours
Lecture	20
Tutorial	20
Workshop	14

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report 2500 words	50	
Presentation	AS2	Powerpoint Presentation	50	

Aims

To develop understanding of the business environment for the residential construction sector.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the needs and demands of effective customer service strategies
- 2 Identify and utilise business performance systems
- 3 Articulate a coherent strategy for planning resources on construction sites
- 4 Develop an understanding of role of the construction manager

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report 2500 words	1	2
Powerpoint Presentation	3	4

Outline Syllabus

*The application of theory to practice in a construction business environment;
Operational management of organisations including management styles;
Strategic management and the development of business strategies;
Construction projects, budgets and timescales;
Marketing and customer service*

Learning Activities

Learning for this module will involve active student participation in lectures, tutorial work, and action learning sets in the discussion of topics within the module.

Notes

This module will focus on effective customer service and business performance, including key performance indicators and managing staff through management performance systems.