Introduction to Organisations and E-Business

Module Information

2022.01, Approved

Summary Information

Module Code	4601TECYPC
Formal Module Title	Introduction to Organisations and E-Business
Owning School	Engineering
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	24
Tutorial	18

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To provide an introduction to the nature of E-business, that determines the effectiveness of an organisation and raises awareness of the wide range of internal and external factors for change acting on managers.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Describe an organisation in terms of its types, structure, functions, stakeholders, and environment.
MLO2	2	Explain range of leadership styles and their suitability for different circumstances.
MLO3	3	Identify the potential benefits and challenges in the E-business environment

Module Content

Outline Syllabus	Types of businessBusiness functionsBusiness resourcesBusiness environment Organisational structure Leadership Theory of motivation Globalisation e-Business and e-Commerce B2B, B2C E-business benefit and limitation E-business opportunity and challenges
Module Overview	
Additional Information	This module provides students with an introduction to businesses and the benefits of e-business to all organisations

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report on Business Analysis	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Karl Jones	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings