Media Production Methods

Module Information

2022.01, Approved

Summary Information

Module Code	4602AMPCC
Formal Module Title	Media Production Methods
Owning School	Engineering
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Coleg Cambria

Learning Methods

Learning Method Type	Hours
Lecture	11
Practical	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To introduce students to professional technical and craft practices as used in general media production including: equipment competence, managing and organising tasks, people and resources; working to specifications; and applying safe and reliable systems of work.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Operate industry-standard hardware to professional standards
MLO2	2	Acquire media essence in both audio, still images and video formats

Module Content

Outline Syllabus	Digital standards & formats, sample rates and quality, sync, connectionsWorkflow & setupData wrangling – management of clips, takes and storageManual vs auto settingsAudio capture Mic selection & levelsBasic photography concepts, prime lensesCapturing the image (depth of field, shutter speed, aperture, gain, white balance)Video camera operationsShooting procedure - take sequence, shot log, continuityShooting with a DSLR, DSLR audio (second system sound)Shooting procedure - take sequence, shot log, continuity"Film-look" cinematographyLighting set ups
Module Overview	
Additional Information	The module is focused towards the skills of audio & video production. The module will introduce students to the equipment used in audio and video production. Students will be required to work both individually and in small groups using equipment to become familiar with its characteristics in a way that also demonstrates safe and reliable systems of work.This module aligns to the following UN Sustainable Development Goals:4 Quality Education5 Gender Equality8 Decent Work and Economic Growth10 Reduced Inequalities

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	Demonstration of equipment Com	40	0	MLO1
Artefacts	Production of a media product	60	0	MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kevin Johnston	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings