

## Liverpool John Moores University

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Title: Approaches to Fashion Design  
Status: Definitive  
Code: **4602DFT** (122850)  
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: City of Liverpool College

Team	Leader
Fiona Armstrong-Gibbs	Y

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 90  
**Total Learning Hours:** 200      **Private Study:** 110

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	8
Practical	68
Tutorial	2
Workshop	12

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Introduction of design techniques, understanding and applications of key research concepts. To apply researching techniques and to gather information for application to the design process.	50	
Artefacts	AS2	Introduction to design developments techniques, how to translate design research into design ideas, exploration and	50	

Category	Short Description	Description	Weighting (%)	Exam Duration
		experimentation of key research concepts.		

## Aims

*To introduce students to a series of research methodologies in fashion design.  
To apply a range of research skills to generate individual design ideas.  
To explore techniques for design development.  
To develop design ideas from inspirational sources, through research and exploration.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Increase understanding of research methods for individual design responses.
- 2 Demonstrate their ability in using a range of research methods and sources for generating and developing their ideas for application within the fashion industry.
- 3 Use a broad range of design related skills and techniques to enhance the creative communication of their ideas.
- 4 Present their individual creative development skills through research and exploration of the design process.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefacts	1	2
Artefacts	3	4

## Outline Syllabus

*Students will be introduced to a range of design research methods, learning to source images and information from a variety of sources ( Galleries, museums, LRCs, websites, etc) as a starting point for inspiration and development of fashion related tasks. The module will also introduce and explore a range of media and techniques for application within their design work and for communicating their ideas creatively. Throughout the module analytical skills will be developed enabling students to reflect on the development and progression of their designs.*

## Learning Activities

The module will be delivered through a series of lectures, demonstrations, practical studio work, staff and student critiques, use of digital media, external visits and

independent study.

## **Notes**

Semester One will focus on research by engaging students with external visits, visual note taking, recording (photos), media techniques, drawing skills and preliminary design work.