

Summary Information

Module Code	4706ORYXHR
Formal Module Title	Management Practice
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Oliver Kayas	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Oryx Universal College WLL

Learning Methods

Learning Method Type	Hours
Lecture	24
Workshop	12

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-PAR	PAR	April	12 Weeks
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To develop an awareness of integrated business from a cross functional perspective, making the HR student more business savvy.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Develop awareness and appreciation of the holistic and cross functional nature of business through role play in a business simulation environment
MLO2	Analyse business operations from the perspective of transformational and value adding activities
MLO3	Analyse the business environment
MLO4	Discuss strategies and how they are formulated by organisations
MLO5	Synthesise and present business improvements
MLO6	Critically reflect on management practice

Module Content

Outline Syllabus

1. Management Theory
2. Organising for management: organising the workforce /Organising work
3. Functional Management: Marketing and Operations
4. Functional Management: Information resources, systems and technology
5. The context of Management /An Introduction to Strategy
6. Simulation: Briefing, Groups & System
7. Simulation: Stage 1
8. Simulation: Drop in – develop memos
9. Simulation: Management Meetings
10. Simulation: Management Presentations
11. Reflective practice and portfolio creation
12. Portfolio drop in

Module Overview

Additional Information

A management practice module that blends theory and practice through the use of a business simulation and role play in groups. Students learn aspects of organisation, strategy and integrated management and then apply this during a business simulation. Learning is consolidated through reflective practice and the creation of a portfolio.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	60	0	MLO1, MLO3, MLO4, MLO5, MLO2
Reflection	Reflection	40	0	MLO6