Liverpool John Moores University

Title: MANAGEMENT FOR FINANCIAL MANAGERS

Status: Definitive

Code: **5000BUSMA** (108272)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Liverpool Business School

Team	emplid	Leader
John Reed		Υ

Academic Credit Total

Level: FHEQ5 Value: 12.00 Delivered 26.00

94

Hours:

Total Private

Learning 120 Study:

Hours:

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours	
Lecture	12.000	
Tutorial	12.000	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework	25.0	

Aims

To enable the student to develop an understanding of:

The management process;

Themes in contemporary management;

Management problem solving;

Learning Outcomes

After completing the module the student should be able to:

- 1 Show management as a process of planning, organising, implementing and controlling.
- 2 Present ideas on key themes in contemporary management globalisation, corporate social responsibility and enterprise.
- 3 Use skills to interpret and resolve management problems.
- 4 Adopt a critical approach to management ideas and values.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3 4

Outline Syllabus

Introduction to management
Understanding the global business environment
Social responsibility and ethics
Enterprise
Planning & decision-making
Innovation
Communication & control

Learning Activities

Lectures, tutorials, case studies.

References

Course Material	Book
Author	Naylor, J
Publishing Year	2004
Title	Management
Subtitle	
Edition	2nd edition
Publisher	Pearson Education
ISBN	0-273-67321-1

Course Material	Book
Author	Daft, R L
Publishing Year	2006
Title	Management
Subtitle	
Edition	3rd edition

Publisher	Academic Internet Publishers
ISBN	

Course Material	Book
Author	Daft, R L
Publishing Year	2005
Title	New Era of Management
Subtitle	
Edition	7th edition
Publisher	South Western College
ISBN	

Course Material	Book
Author	Robbins, S P and DeCenzo, D
Publishing Year	2003
Title	Fundamentals of Management
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Hannagan, T
Publishing Year	2008
Title	Management
Subtitle	
Edition	5th
Publisher	Pearson Education, Harlow
ISBN	

Notes

The nature of management in modern organisations; becoming a manager; facing up to current issues; practical investigation via company and case studies.