

## Liverpool John Moores University

Title: MANAGING BUSINESS OPERATIONS  
Status: Definitive  
Code: **5000BUSOM** (108314)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Alex Douglas	Y

**Academic Level:** FHEQ5  
**Credit Value:** 12.00  
**Total Delivered Hours:** 24.00  
**Total Learning Hours:** 120  
**Private Study:** 96

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual Assignment	100.0	

### Aims

1. To understand Operations Management activities as part of business and organisational processes;
2. To understand and apply the relationship between business strategy and operations strategy, policy and organisation;
3. To understand and apply conceptual alternatives in four areas of operations policy formation; capacity, quality, inventory and processes;
4. To develop skills and strategies that will allow the solving of real world operations-related problems.



<b>Course Material</b>	Book
<b>Author</b>	Heizer, J and Render, B
<b>Publishing Year</b>	2005
<b>Title</b>	Operations management
<b>Subtitle</b>	International version
<b>Edition</b>	7th edition
<b>Publisher</b>	Prentice Hall
<b>ISBN</b>	0131248103

<b>Course Material</b>	Book
<b>Author</b>	Slack, N, Chambers, S and Johnston, R
<b>Publishing Year</b>	2004
<b>Title</b>	Operations Management
<b>Subtitle</b>	
<b>Edition</b>	4th edition
<b>Publisher</b>	Pearson Education
<b>ISBN</b>	0-273-67906-6

<b>Course Material</b>	Book
<b>Author</b>	Hill, T
<b>Publishing Year</b>	2004
<b>Title</b>	Operations Management
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	Palgrave Macmillan
<b>ISBN</b>	1-4039-3466-5

<b>Course Material</b>	Book
<b>Author</b>	Naylor, J
<b>Publishing Year</b>	2002
<b>Title</b>	Introduction to Operations Management
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	Prentice Hall
<b>ISBN</b>	0-273-65578-7

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## Notes

Creating and delivering goods and services is why most organisations exist. In planning and controlling these activities, operations management makes a significant contribution to their effective competition and sustainable development. The module takes a process perspective. It brings in contexts, processes and changes. It thus requests students to get involved in all learning activities and complete the coursework as essential.